



## Road Safety Program FAQs

### *Why has the City of Pueblo implemented a Red-Light Safety Camera Program?*

The City of Pueblo is dedicated to keeping its community safe. In order to do so, Pueblo implemented a red-light safety camera program in August 2009. The goal of the program is to protect drivers, passengers, cyclists and pedestrians from injuries or crashes caused by red-light runners. Red-light safety cameras are utilized at 3 intersection approaches at 2 intersections within the city.

According to the National Highway Traffic Safety Administration, in 2011, 20 people were killed in red-light running crashes in Colorado, making our state one of the most deadly in the nation for red-light running fatalities. Nationally, 719 people were killed and more than 100,000 were injured.

Red-light running is a deadly epidemic. Red-light safety camera programs have proven to reduce the number of red-light running collisions and their associated injuries and fatalities. The purpose of this program is to increase traffic safety in the City of Pueblo by reducing red-light running violations, collisions and injuries without affecting county funds.

### *What is a red-light running violation?*

A red-light running violation occurs when a motorist enters an intersection after the traffic signal has turned red. A red-light running violation also occurs when a vehicle does not come to a full and complete stop for a right-turn-on-red. This violation, in both situations, is a non-moving infraction and does not result in the assessment of points against the driver.

### *Where are the Red-Light Safety Cameras located?*

The intersection(s) with camera(s) are listed below. Each intersection is marked clearly with signs to alert drivers that cameras are in use ahead.

- WB US-79 @ N FM-1660
- EB US-79 @ Exchange Blvd
- WB US-79 @ Exchange Blvd

*What will this program cost the City and its taxpayers?*

The road safety camera program is set up to be fully funded through fines paid by red-light runners. Taxpayers are not being asked to pay for this system. As driver behavior changes and crashes diminish in number, the City and residents could see a reduction in emergency services and other community expenses. According to the Federal Highway Administration, by reducing crashes, red-light safety cameras annually save communities \$39,000 to \$50,000 in collision-related expenses per location.

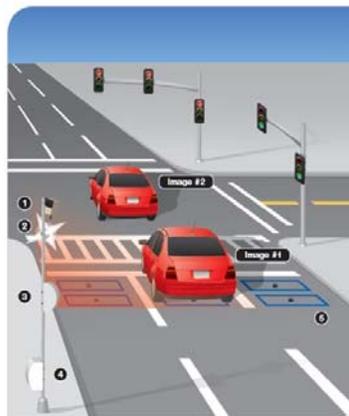
*Does the Pueblo Police Department or ATS review and issue tickets?*

Only police officers issue citations. Processors with American Traffic Solutions (ATS) perform several preparatory steps to save time for the Pueblo police. ATS processors conduct an initial review of the images and forward potential violations to police for further review and a decision on whether a violation occurred. The Pueblo police review and approve each violation and is the sole authority for issuing citations.

*How does the Red-Light Safety Camera work?*

**HOW IT WORKS**

- The system activates when motion is detected just prior to the crosswalk AFTER the traffic signal has turned red. The cameras capture two images of an alleged violation, taken from the rear of the vehicle.
- The first image shows the vehicle at the white stop bar and the illuminated red light.
- The second image shows the violator in the middle of the intersection with the red light illuminated.
- The license plate image is a close-up from one of the images captured.
- Data, including the time, date, and duration of the yellow and red lights, also is recorded.
- Cameras also record a 12-second digital video of the violation, including six seconds prior to and six seconds after running the red light.



- 1 Sensor Receiver
- 2 Strobe
- 3 Camera
- 4 Controller
- 5 Traffic Infraction Detector/ Detection Zones

- Image #1** The 1<sup>st</sup> Image records the vehicle behind the crosswalk while the light is red
- Image #2** The 2<sup>nd</sup> Image records the vehicle proceeding through the intersection while the light is red

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## What to do if you receive a Penalty Assessment Notice

### *Why did I receive this Penalty Assessment Notice?*

Based upon images captured by the automated system, your vehicle was determined to have committed a red-light violation. As the vehicle owner, the Penalty Assessment Notice is mailed to you.

### *How much is the fine?*

The fine is \$75 for each offense.

This violation is a non-moving violation and no points will be assessed.

### 1. How do I pay the fine?

There are multiple ways to pay your fine:

**ONLINE:** The fastest and easiest way to pay your Notice is to pay online. Go to [www.ViolationInfo.com](http://www.ViolationInfo.com) and logon with your Notice # and PIN shown in the red box on the front of this notice. Click the Pay button. There is a \$4 convenience fee.

**PAYMENT BY MAIL:** Mail your check or money order (payable to the City of Pueblo) in the enclosed envelope with the coupon printed at the bottom of the reverse side of this notice. **DO NOT MAIL CASH.** Be sure to put the Notice # (see reverse) on the face of your payment. If you have any questions, please call Customer Service at **1-866-790-4111**. Please mail your payment at least 5 days prior to your due date.

**PAYMENT IN PERSON:** Within 30 days of the **Issue Date**, bring the Penalty Assessment Notice to the Pueblo Municipal Court located at 301 West B Street, Pueblo, CO, 81003 between the hours of 8:00 AM and 4:30 PM Monday through Friday.

### *When is my payment due?*

The due date is listed on the front of the Notice. The payment coupon also will have the due date listed. In some instances late fees will be assessed if not paid by the due date. When mailing in a payment, allow 10 days in order to be received in a timely manner.

Failure to respond to this notice may result in personal service at an additional charge of \$25.00. Once personal service has been made, your appearance in court will be required.

### *How do I know that these violations are valid?*

Images of your vehicle were captured and recorded by a Road Safety Program. You can review your images and video of the actual occurrence online at [www.violationinfo.com](http://www.violationinfo.com). The images and video were reviewed by several qualified technicians and finally by the City of Pueblo Police Department before the alleged civil violation was affirmed and mailed to you as the registered owner.

The image shows a screenshot of the ViolationInfo website login page. At the top, it says "ViolationInfo" with a logo and "LOGIN" next to it. Below that is the URL "www.violationinfo.com". There are two input fields: "NOTICE #:" and "PIN:". Below the input fields are two buttons: a red "Cancel" button and a green "Login" button. Below the login area, there is a text box that says "You can find this information in the top right corner of your notice, inside the red square as shown below:". Below this text is a sample of a Penalty Assessment Notice. The notice is from the City of Lakeland, Intersection Safety Program, P.O. Box 22091, Tampa, AZ 33626-0291. It has a "NOTICE OF VIOLATION" title. A red box highlights the "NOTICE # 2611000012346" and "PIN: 1234". A yellow arrow points to this red box. Below the notice is a table with columns for "DATE", "TIME", "LOCATION", "OFFENSE", "ISSUE DATE", and "ISSUE TIME". The table contains one row of data: "12/20/09", "4:07:00 PM", "148 W County Club Dr @ Winton Ln, Lakeland, CA 32852", "Market", "John H Smith", "123 Main Street", "Dunthorpe", "FL", "34431". To the right of the table is a small image of a car at a traffic light.

*Have Questions?*

If you have additional questions, call **1-866-790-4111**.

*What company provides the Road Safety Program in the City?*

The City of Pueblo has contracted with American Traffic Solutions Inc. (ATS) which provides more than 300 communities across North American with red-light and speed safety camera programs. More information about ATS is available at [www.atsol.com](http://www.atsol.com).