



PRESS RELEASE

City of Pueblo Police Department

“PUFFER” WEEK
January 10th-January 16th



January 10th, 2021 **[FOR IMMEDIATE RELEASE]**

This week the Pueblo Police Department will be focusing and educating our community on the devastating realities of “Puffer” auto thefts. “Puffer” auto thefts are defined as leaving a vehicle running unattended with the keys in the ignition (no automatic starter or lack of a steering wheel lock device). Criminals look for these easy opportunities and in the blink of an eye are stealing your mode of transportation and committing other crimes.

The Domino Effect

- Auto theft is a growing problem that contributes to Colorado’s crime rate.
- Leaving a car running unattended can result in a domino effect that puts the community at risk.
- Stolen cars are frequently used in other crimes (armed robbery, identity theft, home invasion, drug offenses etc.).
- Puffer Week is an opportunity to help create safer communities with education, awareness, and active citizen participation

Puffing is Risky

- Car theft spikes in cold weather when vehicles are left running unattended to warm up.
- Car thieves cruise neighborhoods looking for puff of exhaust on a cold morning.
- Through Puffer Week, we help citizens learn how to protect themselves and their community.
- Puffing is illegal.
- Puffing your car is illegal in Colorado with two exceptions: vehicles with a remote-start and/or steering wheel lock device.
 - Drivers must keep keyless start fob away from car so that the vehicle can’t be moved.

For more information please visit:

www.lockdownyourcar.org

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