

Historic Downtown Pueblo: What does it mean to you?

Strengths and Opportunities (Today, 2019)

- Acts ...
 - Like a work in progress
 - Like tax dollars at work
 - With pride
- Creates ...
 - Art
 - Community hub; Riverwalk
 - Fun; great events; family activities
- Echoes ...
 - Arts & culture (3); Hispanic and Italian
 - Religious institutions
 - Memories; the past
- Learns ...
 - From history (2)
 - From fellow business owners (helpful for new or inexperienced owners)
 - From trends
- Makes ...
 - An impression at night
 - A melting pot
 - Leaders
- Means ...
 - Diversity
 - How far we've come; potential
 - Family
 - Tourism (2)
- Plays ...
 - Activities
 - Team sports
- Receives ...
 - Development (2) & Opportunity
 - Events, live music, festivals, entertainment
 - Water
- Says ...
 - Exit now [from the Interstate]
- Feels ...
 - Cute & quaint (2); comfort
 - Like history with good bones and foundation (2)
 - Like home
 - Like it has so much potential (2)
 - Safe day and night (2)
 - Walkable, especially when situated between Santa Fe and Court (2)
 - Vibrant and unique

Survey to Pueblo Downtown Association about Historic Downtown: What Does it Mean to You? (2019-2030)

- Looks ...
 - At architecture; beautiful; historic
 - Like business
 - Like a great view coming from Mesa Junction over the Main and Union bridges
- Smells ...
 - Like good food, eclectic selections
 - Like coffee
 - Like Pueblo chiles (2)
- Sounds ...
 - Of music
 - Free of honking horns and massive traffic noise (2)
 - Quiet in the evenings, which residents appreciate
- Tastes ...
 - Of unique restaurants by local owners (2)
 - Like home-made food

Weaknesses and Challenges (Today, 2019)

- Acts ...
 - Like it needs to be more friendly and inviting
- Creates ...
 - No identity
 - Poor self-image
- Echoes ...
- Learns ...
- Makes ...
- Means ...
 - “Good Ol’ Boy” politics
- Plays ...
- Receives ...
 - Increasing homelessness (3)
 - Lack of government transparency
 - Businesses being taxed to death
 - Too many schools occupying buildings, which is not viable for economy
- Says ...
 - How can I make you stay?
 - We need more food, drink, entertainment, shopping and LIFE
- Feels ...
 - Boring
 - Smaller than it could
- Looks ...
 - Smaller than it could
 - Somewhat empty; too many empty shops; vacant buildings; less activity compared to Union Avenue (2)
 - Like it needs a face lift
 - Like too many gaps north of City Center Drive where buildings were removed in the 1980s and 1990s for parking lots
 - Like it needs an improved streetscape with light fixtures, sidewalks, medians, etc.
 - Of some trash and weeds in late Spring / early Summer and Fall, especially along the Interstate

Survey to Pueblo Downtown Association about Historic Downtown: What Does it Mean to You? (2019-2030)

- Smells ...
- Sounds ...
 - Quiet and slow (2)
- Tastes ...

Strengths and Opportunities (Tomorrow, 2030)

- Acts ...
 - With pride
 - Thriving and exciting
 - Welcoming
- Creates ...
 - Art
 - Community with residents, businesses, and visitors (2)
 - A complete Riverwalk
 - Youth-friendly sections and family activities
- Echoes ...
 - *Pueblo – Colorado’s Oasis*
 - *Pueblo – the Place to Be* (2)
 - Pueblo Reservoir
- Learns ...
 - And recognizes historic homes & businesses
- Makes ...
 - A thriving economy with more retail
 - Less homeless
 - Upscale loft living with nearby restaurants & activities
 - Better schools
- Means ...
 - A destination; hot spot; tourism
 - Younger crowd enjoying more and better shopping & nightlife (2)
- Plays ...
 - A better night life (2)
 - Activities
 - Through walking paths
 - In a waterpark
- Receives ...
 - Better political climate
 - Developers improving Pueblo (2)
 - No homeless facilities in downtown
- Says ...
 - Celebrate history
- Feels ...
 - Alive!
 - Like an extended business district, where you can park on one street and walk or take a bus and shop from a variety of stores
 - Like a vibrant Main Street (2)
 - Safe

Survey to Pueblo Downtown Association about Historic Downtown: What Does it Mean to You? (2019-2030)

- Looks ...
 - Clean
 - Different
 - Like a downtown night life square
 - Like an improved streetscape with light fixtures, sidewalks, medians, etc.
- Smells ...
 - Clean
 - Of flowering trees and plants
- Sounds ...
 - Fast and lively
 - Of music
 - Of running water in fountains and waterfalls
- Tastes ...

Weaknesses and Challenges (Tomorrow, 2030)

- Acts ...
- Creates ...
- Echoes ...
- Learns ...
- Makes ...
 - Traffic from fulfilling business capacity
- Means ...
- Plays ...
- Receives ...
 - Empty buildings if tax structure is not adjusted, because Urban3 Manicuzi said that taxes should be at least as much for an empty building as for two-story occupied building.
- Says ...
- Feels ...
- Looks ...
 - Not like a business district, [loss of commercial character]
- Smells ...
- Sounds ...
- Tastes ...

Participants

Vision compiled by Planner Alan Lamberg from 7 named and 9 anonymous stakeholders of the Pueblo Downtown Association, March 28, 2019.

What's Next

The vision of the downtown property and business owners will shape the approach of four (4) public meetings for the project from May, 2019 until May, 2020.