

Resource Number: 5PE8231  
Temporary Resource Number:

OAHP1403  
Rev. 9/98

COLORADO CULTURAL RESOURCE SURVEY

# Architectural Inventory Form

Official eligibility determination  
(OAHP use only)

- Date \_\_\_\_\_ Initials \_\_\_\_\_
- Determined Eligible- NR
  - Determined Not Eligible- NR
  - Determined Eligible- SR
  - Determined Not Eligible- SR
  - Need Data
  - Contributes to eligible NR District
  - Noncontributing to eligible NR District

## I. IDENTIFICATION

1. Resource number: 5PE8231
2. Temporary resource number:
3. County: Pueblo
4. City: Pueblo
5. Historic building name: Baum Bros.
6. Current building name: Skillz Arcade.
7. Building address: 315 North Santa Fe Avenue, Pueblo, CO.
8. Owner name and address: Design Works LLC, 2225 North Greenwood Street, Pueblo, CO 81003-2560.

## II. GEOGRAPHIC INFORMATION

9. P.M. 6th Township 20S Range 65W  
SE ¼ of NE ¼ of NE ¼ of NE ¼ of Section 36 and SW ¼ of SW ¼ of Lot  
2 of section 31
10. UTM reference  
Zone 1 3 ; 5 3 4 3 4 2 mE 4 2 3 5 8 7 7 mN
11. USGS quad name: Northeast Pueblo  
Year: 1961 (p.r. 1974) Map scale: 7.5' × 15.0' Attach photo copy of appropriate map section.
12. Lot(s): N 22 feet 6 inches of S 34 feet, 6 inches of Lot 4 Block: 28  
Addition: \_\_\_\_\_ Year of Addition: \_\_\_\_\_
13. Boundary Description and Justification: The resource boundary consists of the legal parcel boundary associated with Pueblo County Parcel No. 536127002. The northern boundary is a commercial property at 319 North Santa Fe Avenue. The eastern boundary is North Santa Fe Avenue. The southern boundary is 311 North South Fe Avenue (OAHP No. 5PE8232). The western boundary is an unnamed alley. The building occupies a land area of approximately 2,700 square feet. The boundary description dates to the early twentieth century.

## III. Architectural Description

14. Building plan (footprint, shape): Rectangular
15. Dimensions in feet: Length 96 x Width 20
16. Number of stories: One
17. Primary external wall material(s): Brick
18. Roof configuration: Flat
19. Primary external roof material: Asphalt

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20. Special features: Recessed entry. Clerestory window. Attached signage to the building's façade. Decorative brick on second story. Parapet roofline.
21. General architectural description: This is the first recordation of 5PE8231. The building's eastern façade is the storefront and main entry into the building. The entryway is recessed. A title pattern beneath the main door forms the numbers 315. Vertical, wood-framed display windows flank the entryway. Small versions of the same window treatments are closer to the main entry. To the south of the main entry is a wooden door providing separate access to the interior's second level. Above the door is a rectangular, horizontal 1/1 window. A pair of decorative light fixtures is affixed to the northern and southern edges of the storefront. Transom windows run the length of the eastern façade above the main entry. A previous owner installed a sign on the building's exterior above the transom. A set of three 1/1 metal frame windows are above the sign and run the length of the eastern façade. The façade features decorative brick work above the window. A parapet tops the eastern façade. Due to their proximity to the other commercial properties, the north and south façades are not visible. The western façade is one story high. The only access is a metal door flanked by a pair of 1/1 wood frame windows. The door leads to an L-shaped concrete dock. From the dock, a metal staircase extends to the roof of the first floor. Metal pipe serves as a retaining fence along the roof's edge. The ground level western façade appears to have been treated with either stucco or concrete. Looking at the western façade, it is possible that the second story exterior along the building's eastern façade is a false-front.
22. Architectural style/building type: Commercial/Early Twentieth Century Commercial.
23. Landscaping or special setting features: The City of Pueblo planted trees along the 300 block of North Santa Fe Avenue at some point during the past 20 years; no trees are directly in front of 315 North Santa Fe Avenue. The western façade features a metal staircase extending from an alley to the roof of the first floor. Metal pipe serves as a retaining fence along the roof's edge.
24. Associated buildings, features, or objects: None.

#### **IV. ARCHITECTURAL HISTORY**

25. Date of Construction: Estimate: 1891 Actual:  
Source of information: Pueblo City Directory, 1891.
26. Architect: Unknown  
Source of information:
27. Builder/Contractor: Unknown  
Source of information:
28. Original owner: Unknown  
Source of information:
29. Construction history (include description and dates of major additions, alterations, or demolitions): The Pueblo County Assessor gives a construction date of 1900 for this property. The 1891 Pueblo City Directory indicates there was a barber shop at this address as early as 1891. The Pueblo County Assessor has no records available to indicate if there have been any alterations to the building since original construction.
30. Original location  X  Moved  \_\_\_  Date of move(s):

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#### V. HISTORICAL ASSOCIATIONS

31. Original use(s): Commerce/Trade-Specialty Store.
32. Intermediate use(s): Commerce/Trade-Specialty Store.
33. Current use(s): Commerce/Trade-Specialty Store.
34. Site type(s): Commercial building.
35. Historical background: Over 100 years of city directories indicate that 5PE8231 has been a specialty store of some sort over that time. The Baum Brothers Barber Shop is the earliest business at 315 North Santa Fe Avenue according to the 1891 Pueblo City Directory. By 1930, the Jack Spratt Market was at this address. During the 1940s, the Siking Café opened at this site. The building was unoccupied by the early 1950s only to reopen as Murphy's Tavern by mid-decade. It remained a bar into the 1960s, but ownership and the name had changed to the Ro-Jo Tavern and Café. From the early 1970s to the first decade of the twenty-first century, the Giannetto Family owned the building. The Giannetto's held multiple business interests around Pueblo. An amusement arcade known as Skillz was recorded at this address during the June 2017 field survey.
36. Sources of information: Pueblo City Directories, 1900–1990. Located at Denver Public Library-Western History Collection. Pueblo County Assessor's website. Parcel No. 536127002. Accessed June 16, 2017.

#### VI. SIGNIFICANCE

37. Local landmark designation: Yes  No  Date of designation: \_\_\_\_\_  
Designating authority:
38. Applicable National Register Criteria:  
 A. Associated with events that have made a significant contribution to the broad pattern of our history;  
 B. Associated with the lives of persons significant in our past;  
 C. Embodies the distinctive characteristics of a type, period, or method of construction, or represents the work of a master, or that possess high artistic values, or represents a significant and distinguishable entity whose components may lack individual distinction; or  
 D. Has yielded, or may be likely to yield, information important in history or prehistory.  
 Qualifies under Criteria Considerations A through G (see Manual)  
 Does not meet any of the above National Register criteria
39. Area(s) of significance: Commerce. Architecture.
40. Period of significance: Architecture: ca. 1891, Commerce: ca. 1891-1967.
41. Level of significance: National  State  Local
42. Statement of significance: According to the Pueblo County Assessor, the storefront at 315 North Santa Fe Avenue has been at this address since 1900. City directories indicate various businesses were previously at this address for nearly one decade. At least three bars and/or taverns have occupied this address over the past century. Bars like those at 315 North Santa Fe Avenue served the city's working people and are closely associated with Pueblo's blue collar character. As an excellent example of a downtown Pueblo storefront that has housed a number of businesses over the past century, and because of its a historic association with Pueblo's bar/restaurant traditions, 5PE8231 is eligible for the NRHP under Criterion A. The building has been

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the center of the lives of many small business owners over the years. However, none of these owners are considered historically significant in the development of the city of Pueblo. Therefore, 5PE8231 is not eligible under NRHP Criterion B. The exterior has retained nearly all of its original integrity, materials, and design with minimal changes. 5PE8231 should be considered as one of the best preserved buildings in the proposed Historic Downtown Pueblo District. For those reasons, the commercial building at 315 North Santa Fe Avenue is also eligible for listing in the NRHP under Criterion C. 5PE8231 is also eligible for listing in the State Historic Register under Criteria A and C and should be consider as a local landmark.

43. Assessment of historic physical integrity related to significance: 5PE8231 has avoided the exterior treatments other buildings faced during the 1960s through the 1980s. It remains an excellent example of an early twentieth century storefront. Its historic physical integrity is excellent and contributes to the building's overall significance.

#### **VII. NATIONAL REGISTER ELIGIBILITY ASSESSMENT**

44. National Register eligibility field assessment:

Eligible  Not Eligible  Need Data

45. Is there National Register district potential? Yes  No

Discuss: A proposed Downtown Pueblo Historic District contains some of the city's most important historic buildings dating as far back as the late nineteenth century. A potential period of significance for a Downtown Pueblo Historic District would begin in 1882 and conclude in 1967 with commerce as the area of significance. The buildings reviewed for this survey share a historic connection with the services they provided and their architectural style and type. The buildings recommended as contributing to this potential National Register, including 5PE8231, display much of their original physical integrity and are important components in the story of Pueblo's commercial history. A potential National Register historic district encompasses many of Pueblo's early commercial properties in an area consisting of the original Pueblo subdivision.

If there is National Register district potential, is this building: Contributing  Noncontributing

46. If the building is in existing National Register district, is it: Contributing  Noncontributing

#### **VIII. RECORDING INFORMATION**

47. Photograph numbers: 5PE8231a-5PE82314d

Negatives filed at: SWCA Environmental Consultants

48. Report title: Steel City's Barometer: A Survey and Context of Downtown Pueblo's History and Architecture.

49. Date(s): June 2017

50. Recorder(s): Robert Autobee

51. Organization: SWCA Environmental Consultants

52. Address: 295 Interlocken Boulevard, Suite 300, Broomfield, CO 80021

53. Phone number(s): Office: 303-487-1183

NOTE: Please include a sketch map, a photocopy of the USGS quad map indicating resource location, and photographs.

History Colorado - Office of Archaeology & Historic Preservation  
1200 Broadway, Denver, CO 80203 (303) 866-3395

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5PE8231 – 315 North Santa Fe Avenue. Main entry. Looking west at eastern façade. Photo ID: 5PE8231a. June 2017.

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5PE8231 – 315 North Santa Fe Avenue. Main entry. Looking southwest at eastern façade. Photo ID: 5PE8231b. June 2017.

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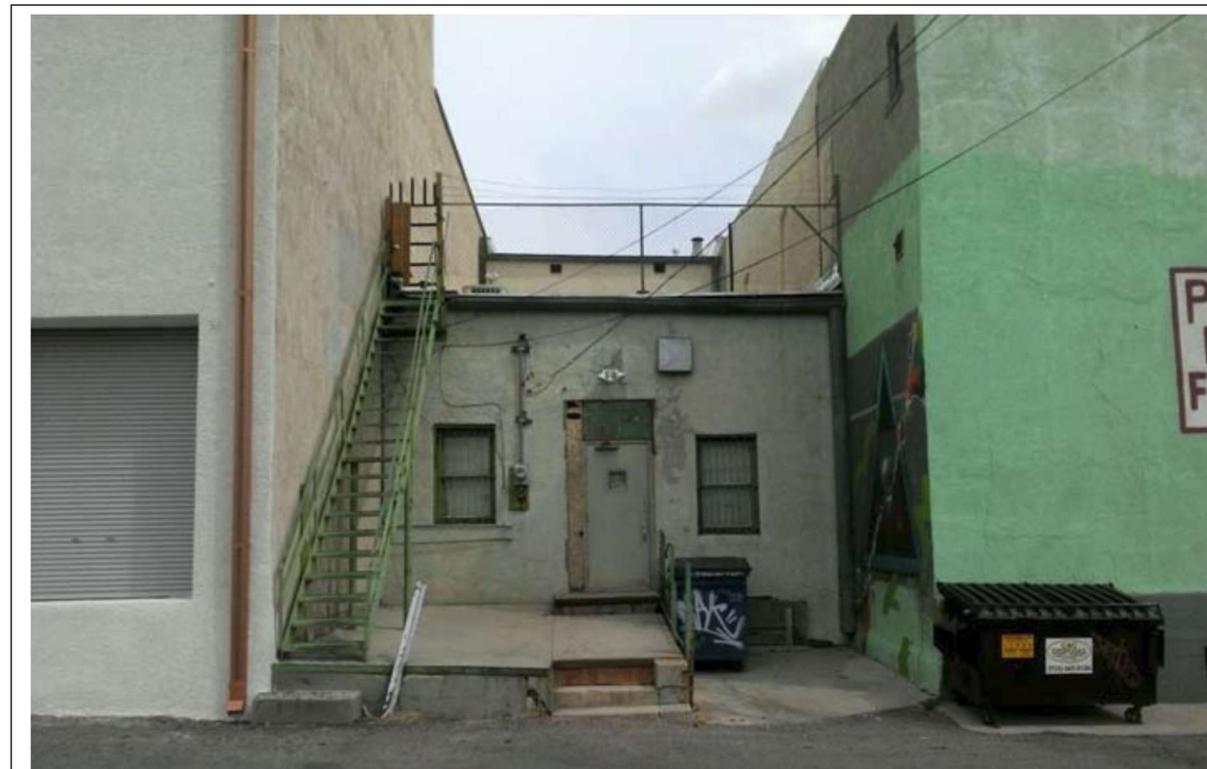


5PE8231 – 315 North Santa Fe Avenue. Second story. Looking southwest at eastern façade. Photo ID: 5PE8231c. June 2017.

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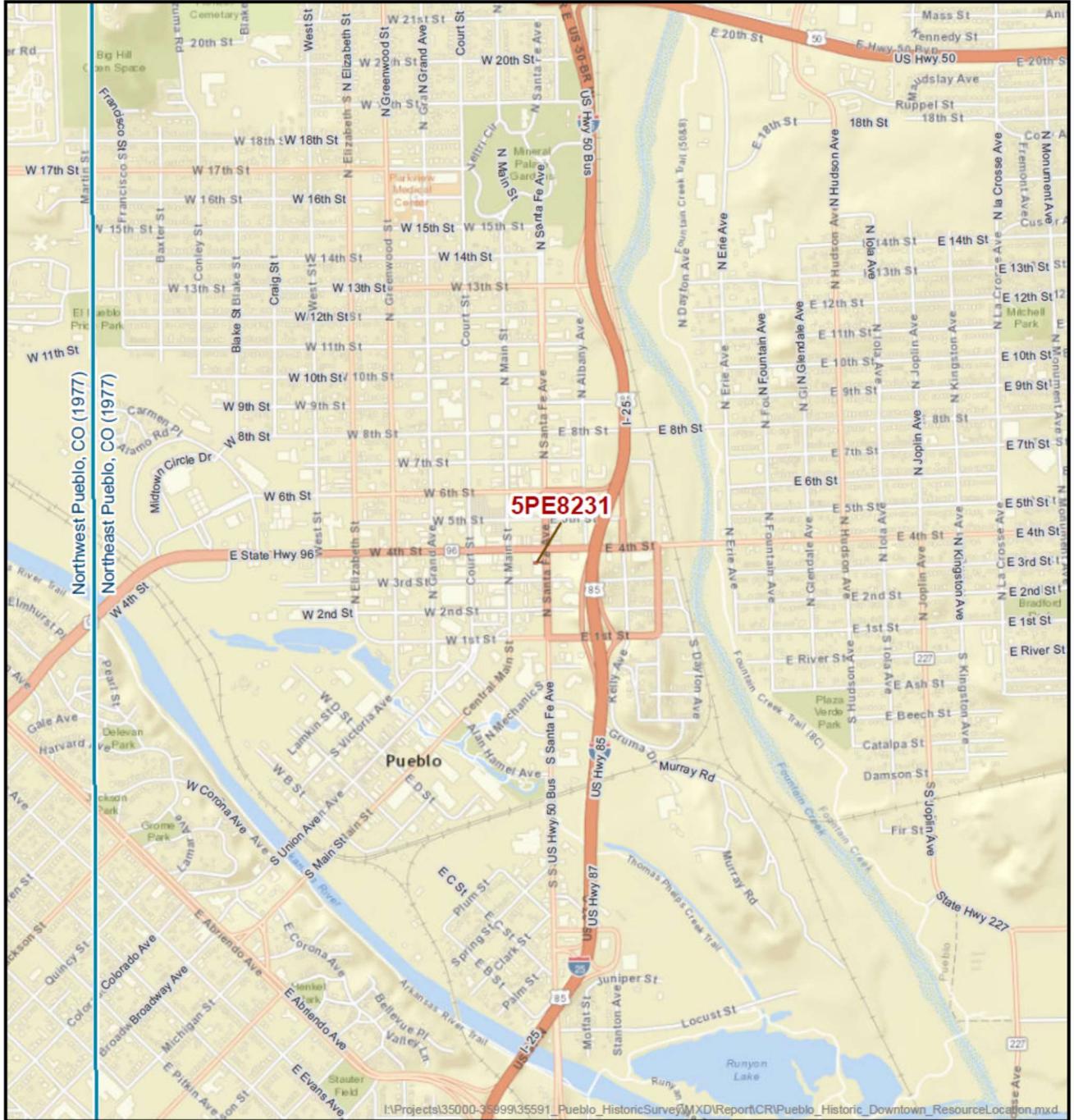
5PE8231 – 315 North Santa Fe Avenue. Main entry. Looking west at eastern façade. Photo ID: 5PE8231d. June 2017.



5PE8231 – 315 North Santa Fe Avenue. Looking east at western façade. Photo ID: 5PE8231e. June 2017.

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For Official Use Only: Disclosure of site locations prohibited (43 CFR 7.18)



**Legend**  
 Historic Property  
 Topo Quad Boundary



Base Image: Esri, DeLorme, HERE, USGS, Intermap, IPC  
 NRCAN, METI  
 Quadrangle: Northeast Pueblo, CO (1977)  
 Pueblo County, Colorado  
 NAD 1983 UTM Zone 13N  
 6/8/2017



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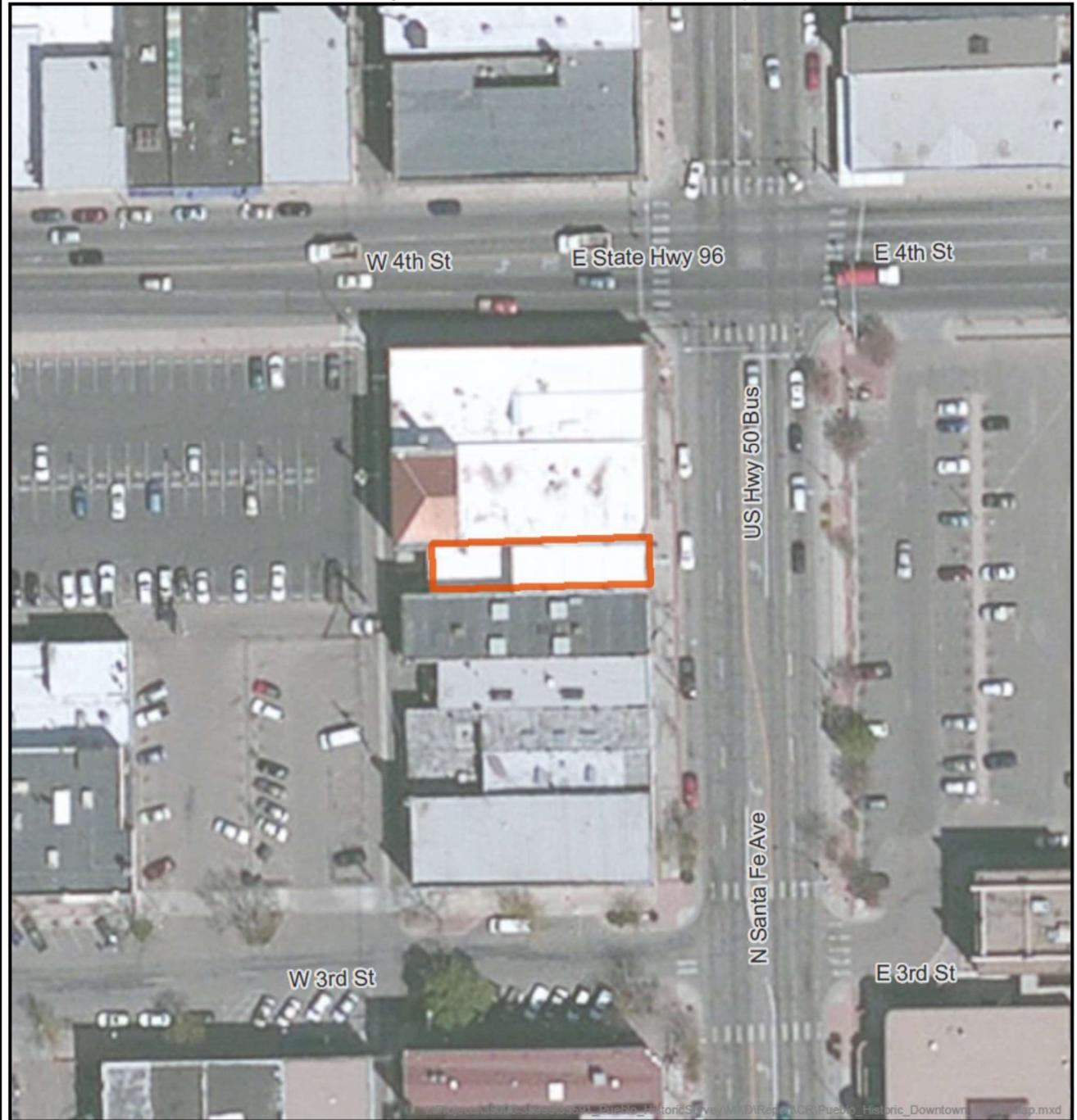
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**5PE8231**

 Historic Property

0 100 200 Feet

0 10 20 40 Meters

1:1,000

Base Image: Esri, DeLorme, HERE, USGS, Intermap, iPC  
NRCAN, METI  
Quadrangle: Northeast Pueblo, CO (1977)  
Pueblo County, Colorado

NAD 1983 UTM Zone 13N  
6/15/2017



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