



Transforming Lives • Strengthening Community

June 24, 2022

Tracey Sample  
City of Pueblo  
1 City Hall Place  
Pueblo, CO 81003

Dear Ms. Sample,

The Assistance League® of Pueblo is asking for your continued support of our annual fundraiser, the Holiday Fashion Preview and Luncheon. This event is earmarked in support of our major philanthropic program, Operation School Bell®. The program has been in existence within the Pueblo community for 49 years, assisting deserving children within School Districts 60 and 70, with new school clothes, health hygiene kits and age appropriate books. To date we have supported more than 40,000 children.

Your generosity to our organization has proven to be a substantial part of achieving our fundraising goal for this event which is scheduled for Saturday, December 3<sup>rd</sup> at the Pueblo Convention Center. With assistance from community members such as you we are able to continue our work that fulfills our motto of "Transforming Lives \* Strengthening Community". It is our sincere hope that you and your team will be in attendance again this year.

Enclosed is information on underwriting opportunity levels along with an Underwriter/Sponsor Information Page. Thank you for your continued support and you have our promise to use your donation dollars with the utmost of care.

Sincerely,

A handwritten signature in blue ink that reads 'Pamela Roberts'.

Pamela Roberts, President  
(719) 547-0273  
Pamela\_roberts587@hotmail.com

**Assistance League® of Pueblo**

331 E. 4<sup>th</sup> Street, Pueblo, Colorado 81003

(719) 544-1528

Chartered 1968



**2022 Holiday Fashion  
Preview & Luncheon  
Underwriting Opportunities  
ALL Event Proceeds Support  
Operation School Bell®**

**\$5,000 – 9,999**

- ❖ Two Minute Podium Time
- ❖ Table Favor Opportunity
- ❖ Banner Display
- ❖ Logo Placement in Advertising
- ❖ Prime Seating Location
- ❖ Recognition at Event by Emcee
- ❖ Two Full Page Ads in Program
- ❖ Recognition in Program & Table Signage
- ❖ Recognition on ALP Website
- ❖ Recognition on ALP Facebook Page
- ❖ **Ten** Complimentary Tickets to Event

**\$2,500 – 4,999**

- ❖ Banner Display
- ❖ Logo Placement in Advertising
- ❖ Prime Seating Location
- ❖ Recognition at Event by Emcee
- ❖ One Full Page Ad in Program
- ❖ Recognition in Program & Table Signage
- ❖ Recognition in Video Presentation
- ❖ Recognition on ALP Facebook Page
- ❖ **Eight** Complimentary Tickets to Event

**\$1,000 – 2,499**

- ❖ Prime Seating Location
- ❖ Recognition at Event by Emcee
- ❖ Half Page Ad in Program
- ❖ Recognition in the Video Presentation
- ❖ Recognition in Program & Table Signage
- ❖ Recognition on ALP Facebook Page
- ❖ **Four** Complimentary Tickets to Event

**\$500-999**

- ❖ Recognition at Event by Emcee
- ❖ One Quarter Page Ad in Program
- ❖ Recognition in Program & Table Signage
- ❖ Recognition in Video Presentation
- ❖ Recognition on ALP Facebook Page
- ❖ **Three** Complimentary Tickets to Event

**\$200-499**

- ❖ Recognition in Program & Table Signage
- ❖ Recognition in Video Presentation
- ❖ **Two** Complimentary Tickets to Event

**\$100-199**

- ❖ Recognition in Program & Table Signage
- ❖ Recognition in Video Presentation
- ❖ **One** Complimentary Ticket to Event

**ALL proceeds stay within the  
Pueblo City/County Community**

**For Information, Contact**  
Mary-K. Peters at @ 719-557-1201  
MarykayALP@gmail.com  
Assistance League Pueblo  
331 E 4<sup>th</sup> Street  
Pueblo, Colorado 81003



assistance league

Caring & Commitment in Action

(Please return this form with your donation or your commitment)

**Sponsor/Underwriter Information**

**Company or Individual:** \_\_\_\_\_

**Contact name** \_\_\_\_\_

**Address** \_\_\_\_\_ **City:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Contact phone #** \_\_\_\_\_

**Email address** \_\_\_\_\_

**Amount of Sponsorship** \$ \_\_\_\_\_

**Would you like to be invoiced?** \_\_\_yes \_\_\_no

**Would you like payment by credit card?** \_\_\_yes \_\_\_no

\_\_\_ VISA \_\_\_ Mastercard \_\_\_ Discover \_\_\_ Amer Exps

**Cardmember** \_\_\_\_\_ **Signature** \_\_\_\_\_

**Card number** \_\_\_\_\_ **Expiration Date** \_\_\_\_\_ **Security Code** \_\_\_\_\_

*Assistance League Pueblo® will gladly accept your sponsorship award at any time prior to the end of October 2022. In order to be included in our event program, we must receive your sponsorship by October 15, 2022 at 331 E 4<sup>th</sup> St, Pueblo, CO 81003.*

**Do you wish to receive your complimentary tickets to the event or would you prefer to donate them back to the Assistance League?**

\_\_\_\_\_receive tickets **Mailing Information:**

**Address** \_\_\_\_\_ **City:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

\_\_\_\_\_donate tickets

*If you have dealt with a particular member of Assistance League, please provide her name:*

\_\_\_\_\_

**Assistance League Pueblo appreciates your support of our major philanthropic program, Operation School Bell®, which will continue due to the generosity of companies and individuals like you. Thank you!**