



Adam Uhernik
Public Information Officer
215 W. 10th Street
Pueblo, CO 81003

Hello,

My name is Adam Uhernik, I work for Pueblo County, and I'm the organizer of the Courthouse Lighting Ceremony. The event takes place at the Historic Courthouse in Pueblo and kicks off the holiday season every year with a big fireworks show and other fun activities for our community. I'm writing to you to request your sponsorship and support for the 2022 Lighting Ceremony which will take place **Tuesday, November 22, 2022.**

The festivities will kick off at 5 p.m. with music, food trucks, hot chocolate, and first responder vehicles on display. **The lighting ceremony will take place at 7 p.m. with a fireworks show completely coordinated to music. This year we are also going to have a phenomenal laser light show to complement our fireworks display.** Your financial support will help us pay for the expenses related to the event.

We appreciate all our sponsors and their contributions which is why we have a wide variety of sponsorship amounts. Please find those amounts on the next page. I have also identified marketing efforts and recognition you will receive in return for your sponsorship. Your support will help us achieve many goals for the 2022 Courthouse Lighting, and I hope you consider being part of our program. If you have any questions, please don't hesitate to reach out to me. Also please check out our website www.courthouselights.com to learn more about the program.



Thank You for your consideration!

Adam Uhernik

Adam Uhernik
Public Information Officer
719-369-9666 (Cell Phone)
719-583-6534 (Office Phone)
uhernik@pueblocounty.us

Sponsorship Levels

Fireworks Sponsor

\$2,500-\$5,000

- Your name prominently placed on advertising / marketing materials
- Special mentions on social media before and after event
- Special mentions on email distribution with 35,000 local contacts
- Your company thanked and mentioned during lighting ceremony
- Your name on our website courthouselights.com
- Ten tickets to sponsor reception with County Commissioners
- Your company name on poster displayed in Courthouse
- Outreach table at event

GOLD

\$1,500-\$2,500

- Your company thanked and mentioned during lighting ceremony
- Special mentions on email distribution with 35,000 local contacts
- Social media mentions
- Your company logo on poster distributed to community
- Your company name on poster displayed in Courthouse
- Your company name on our website courthouselights.com
- Eight tickets to sponsor reception with County Commissioners
- Outreach table at event

SILVER

\$500-\$1,499

- Your company thanked and mentioned during lighting ceremony
- Your company logo on poster distributed to community
- Your company name on our website courthouselights.com
- Five tickets to sponsor reception with County Commissioners

BRONZE

\$150-\$499

- Your company thanked and mentioned during lighting ceremony
- Your company logo on poster distributed to community
- Your company name on our website courthouselights.com
- Two tickets to sponsor reception with County Commissioners

PLEASE FILL OUT AND RETURN THIS PAGE

- 1. Your Name:**
- 2. Phone Number:**
- 3. Your Company/Organization Name:**
- 4. Your Company/Organization Mailing Address:**
- 5. Donation Amount \$**
- 6. Paying your sponsorship amount by credit card is easy. Please go to www.courthouselights.com and click on the donate tab on the home page. Simply donate the amount of your sponsorship level then email this page and your organization's logo to Adam Uhernik at uhernik@pueblocounty.us**
- 7. To pay by check please make check payable to Pueblo County and then mail to:
Pueblo County Courthouse
Attn: Adam Uhernik, PIO
215 W. 10th Street
Pueblo, CO 81003**