

# HISTORY CONNECTIONS OF PUEBLO



# ABOUT

History Connections of Pueblo (HCP) is a consortium of museums, historical societies, attractions, and other heritage and cultural institutes and assets throughout Pueblo County.

## WHAT WE DO

- Support local tourism
- Preserve local history
- Provide educational programs
- Cultural experiences



HISTORY CONNECTION  
OF PUEBLO

# PARTNERING AGENCIES



Archaelological and Historical Society  
El Pueblo History Museum  
Pueblo Heritage Museum  
Rosemount Museum  
Steelworks Center of the West



# \$45,000 ARPA REQUEST

## PURPOSE

- Recovery of Pueblo tourism industry
- Financial recovery for impacted tourist sites/organizations located in a QCT area
- Increase tourism in Pueblo

# LOSS OF REVENUE OVER \$80,000



- Over 64,000 loss of attendance
- Mandatory closures
- Limited capacity
- No fundraisers
- Loss in gift shop sales, rentals & donations
- Terminate staff

# RECOVERY

- General Operating
- Programs & Services
- Salaries
- Enhance exhibits





## NATIONAL TRUST FOR HISTORIC PRESERVATION

"Traveling to experience the places, artifacts, and activities that authentically represent the stories and people of the past and present."

72% of visitors to Colorado said they, "Seek travel experiences where the destinations, buildings, and surrounds have retained their historic character."

## HERITAGE TOURISM



# HERITAGE TOURISM

Pueblo County

\$11.6

MILLION

Taxes

\$515,058

DAILY

Travel Spending

\$94 MILLION

ANNUALLY

Pueblo County

50% of all overnight visitors to Colorado can be classified as heritage tourists per History Colorado and Colorado Preservation, Inc.



# VISIT PUEBLO



QUESTIONS?

