

DATE: July 28, 2022

RE: Announcement: Pueblo's Modern High School Apprenticeship Program

TO: All Pueblo Area Employers

cc: Mayor's Office, Pueblo City Council, Dist 60, Dist 70, CareerWise Colorado
CSUP Community Engagement Advisory Council, Pueblo Chamber of Commerce,
Pueblo Latino Chamber, Pueblo West Chamber of Commerce

FROM: The Tienda Foundation

Greetings,

YOU ARE INVITED to attend an Employer Breakfast on August 23, 2022 from 8am to 9:30am at the Pueblo Convention Center, 320 Central Main St, Pueblo, CO.
RSVP to Ichapman@pueblochamber.net

We are excited to report that last month we launched Pueblo's first Modern High School Apprenticeship Program in partnership with District 60, 70 and CSU Pueblo.

Here's a list of the first 10 apprentice positions that the Tienda Foundation created and co-funded in Pueblo with our education partners shown below.

District 60:

- (4) Future Educators
- (1) Maintenance Tech

District 70:

- (3) Future Educators
- (1) IT Support Tech

CSU Pueblo Community Engagement:

- (1) Business/Marketing Coordinator

A NEW TALENT PIPELINE FOR PUEBLO EMPLOYERS

Pueblo area employers now have the opportunity to hire high school student apprentices and develop them early in their careers. CareerWise Colorado, our apprenticeship management company, has 30+ different occupations to chose from.

THE EXCEPTIONAL VALUE OF A MODERN APPRENTICESHIP PROGRAM

1. On average, employers realize an average return on investment of \$1.47 for every \$1 invested.
2. Every \$1 invested in apprenticeships leads to a public return of approximately \$28 in benefits.
3. Improves productivity and the bottom line as these are paid positions. Dollar for dollar, no workforce training method packs as much punch as apprenticeship.
4. Due to shortages of skilled workers, high schools provide a much needed labor source and apprenticeships expand proven pathways into the middle class.
5. Nationally, 87 percent of apprentices are employed after completing their programs, with an average starting wage above \$50,000.
6. Since 2010, the U.S. has experienced a 64% rise in apprenticeships. More than 75,000 new registered apprenticeships have been added in the past decade.
7. Apprenticeships have broad bipartisan support - everyone agrees job growth in higher paying jobs is essential to grow our economy.

References:

- a. www.nationalapprentice.org
- b. www.dol.gov/newsroom/releases/osec/osec20160421

TO LEARN MORE:

To participate in this program or if you have any questions about being a participating employer, please contact CJ Renaud at cj.renaud@careerwisecolorado.org

CAREERWISE COLORADO APPRENTICE OCCUPATIONS

EDUCATION & TRAINING

Teacher/Future Educator

BUSINESS OPERATIONS

Project Coordinator
Business Operations Associate
Human Resources Associate
Graphic Designer
Sales Coordinator
Marketing Coordinator

ADVANCED MANUFACTURING

Quality Tech
Logistics Tech
Mechanical Engineering Tech
CAD Drafter
Manufacturing Tech
CNC Machinist

HEALTHCARE

Clinical Healthcare

FINANCIAL SERVICES

Staff Accountant
Insurance Underwriter
Retail Banking
Commercial Loan Officer
Claims Rep

Reference: www.careerwisecolorado.org

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Best regards,

Dr Paul & Yvonne Tienda
The Tienda Foundation

www.TiendaFoundation.org

INFORMATION TECHNOLOGY

IT Support Tech
Quality Assurance Tech
Junior Cyber Security Operations
Center (SOC) Analyst
Cyber Security Support Tech
Junior Coder
Database Admin

HOSPITALITY

Hospitality Management

CONSTRUCTION

Estimator

MAINTENANCE TECHNOLOGY

Auto Technician
Maintenance Technician
Facilities Operations Coordinator

IN DEVELOPMENT

Junior Data Scientist
Junior UX/UI Designer
Industrial Engineering Technology