



LIQUOR ENTERTAINMENT DISTRICT

Marisa Stoller, City Clerk
July 25, 2022

OVERVIEW

The purpose of a Liquor Entertainment District is to allow multiple Liquor Licensees to share an outdoor space in a way that currently isn't allowed by any other method.

This allows patrons to purchase their drink at any of the Liquor Entertainment District facilities and walk around outside within the designated zone with that drink

NOVEMBER 8,
2021

Council passed Ordinance 10043 altering Article VII of Chapter 3 of Title XI to allow for the creation of Entertainment Districts in the City of Pueblo

DECEMBER 14,
2021

Staff held a Public Meeting on the proposed map to gather feedback

APRIL 4, 2022

Staff held a Public Meeting of primarily downtown businesses and liquor licensees to answer questions and explain process

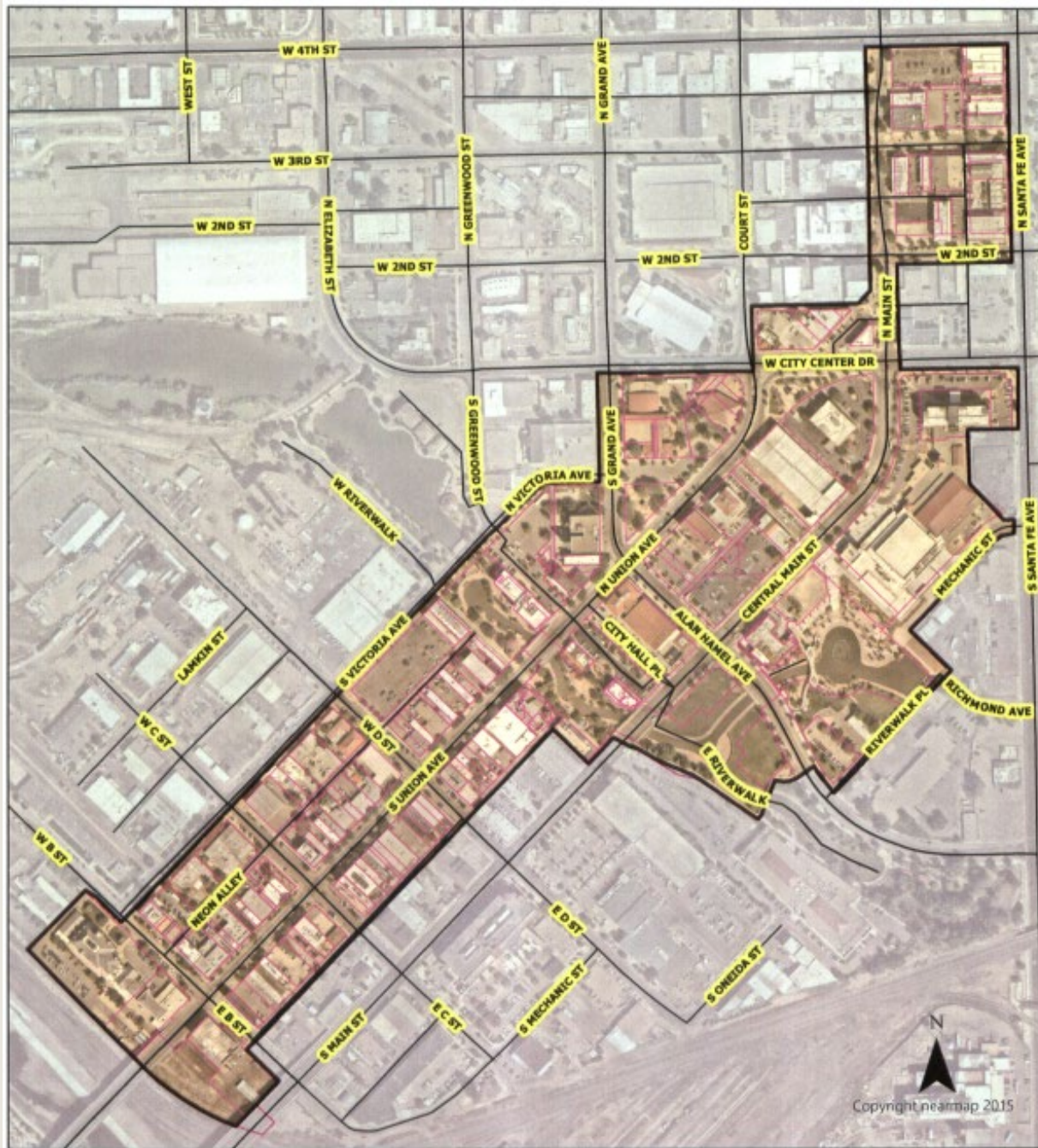
APRIL 11, 2022

Council passed Ordinance 10153 establishing a downtown Liquor Entertainment District map

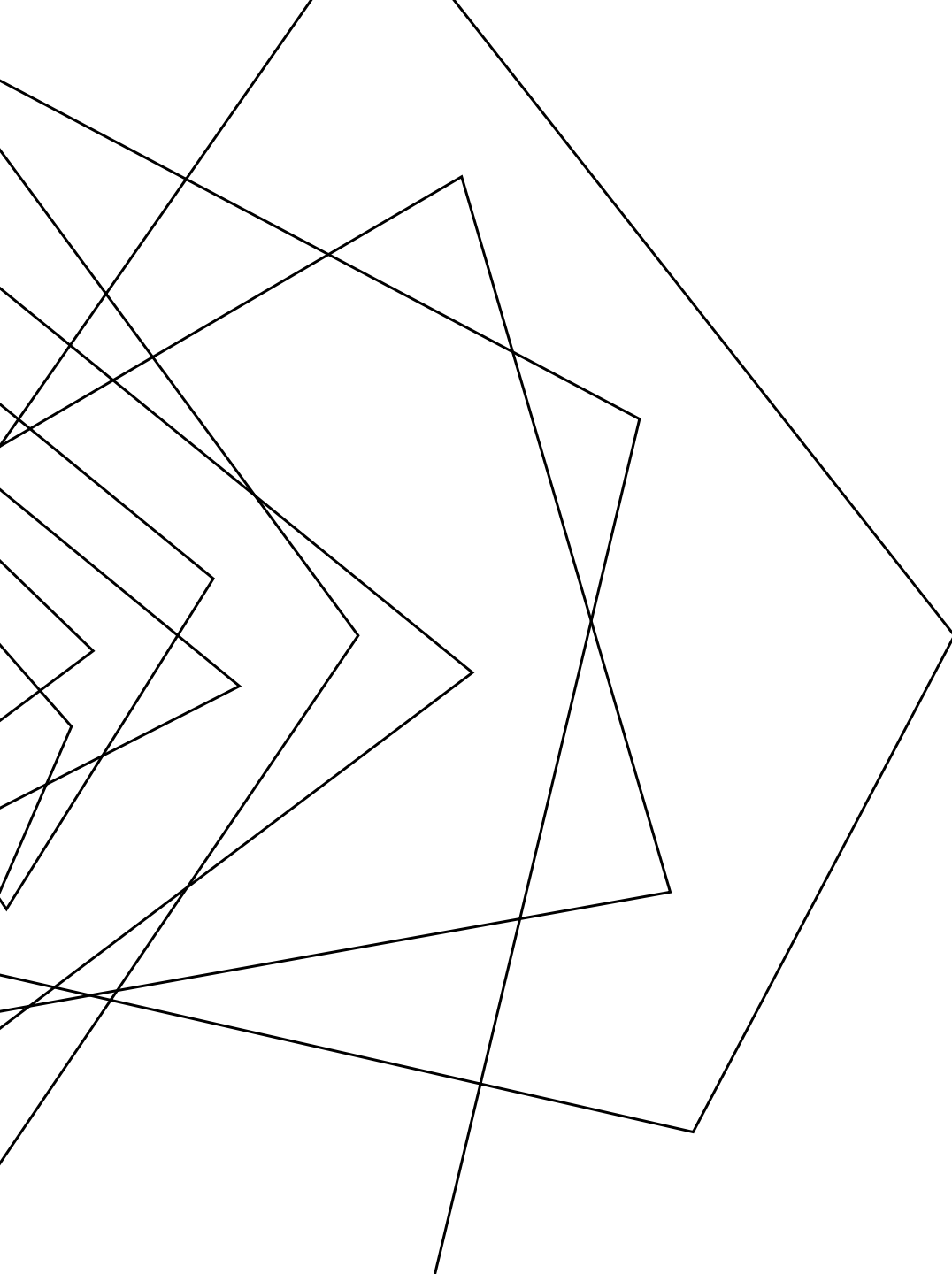
APRIL 27, 2022

Liquor Board held a Special Meeting to discuss the requirements of the Liquor Entertainment District application and considerations for approval

PREVIOUS ACTION



CURRENT LIQUOR ENTERTAINMENT DISTRICT MAP



TERMINOLOGY

LIQUOR ENTERTAINMENT DISTRICT

The area in which a common consumption area can be created; the entirety of this map is NOT a map of where liquor can be consumed

COMMON CONSUMPTION AREA

A location that allows multiple liquor licenses to overlap in an outdoor space

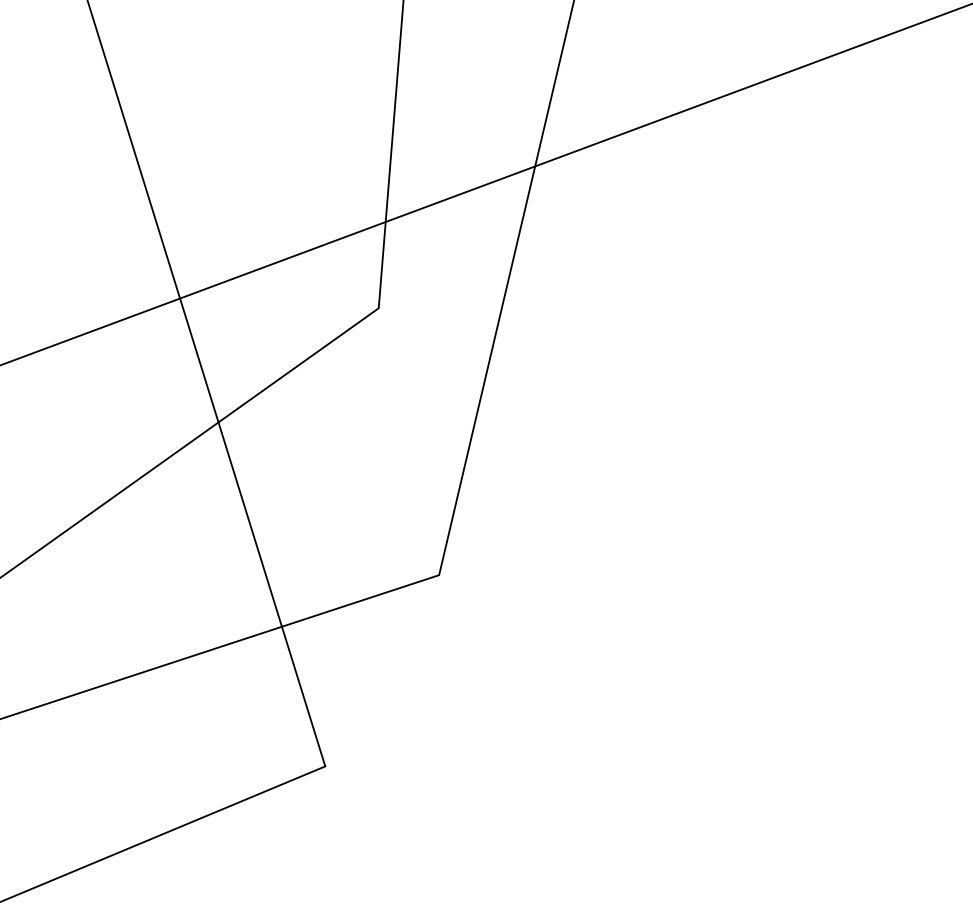
PROMOTIONAL ASSOCIATION

A group of at least two (2) licensed liquor holders who have come together to apply for a common consumption area

CURRENT INTEREST

Riverwalk Area

Central Plaza



SPECIAL EVENT PERMITS

Ex: Chile & Frijoles Festival

MODIFICATION OF PREMISE

Ex: Colorado Taproom's Block Party

ALTERNATIVES



CONCLUSION