



125 Riverwalk Place  
Pueblo, CO 81003

719-595-0242 ▪ [www.puebloriverwalk.org](http://www.puebloriverwalk.org)

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March 21, 2022

Heather Graham  
Councilwoman & City Council President  
City of Pueblo

Dear Heather,

The HARP Foundation is hosting its annual 4th of July Fireworks Celebration on the Riverwalk on Monday, July 4, 2022.

We are planning a free community event that includes a fireworks show, food vendors, and live entertainment. Live entertainment will begin at 8:00 pm and run until about 9:30 pm. Fireworks will be launched from the Main Street parking garage at 9:30 pm and run for about 20-22 minutes.

Traditionally, this event has been a festival that served as a fundraiser for the HARP Foundation. However, due to last years' success and positive impact on the community, we have decided to keep the event free with the hope of continuing to support the downtown businesses and community as a whole.

We will be closing Alan Hamel Avenue and Main Street to ensure plenty of open space for people to watch the fireworks, grab a meal, and enjoy the live entertainment. We will host the live entertainment at the end of Alan Hamel, near Main Street.

The fireworks and the venue setup cost is \$25,000. As the event will be free to the public and benefit the Pueblo community, we are seeking sponsorship from the City and the County as well as other local organizations to assist with the associated costs.

We are grateful for the support that the City of Pueblo has provided in the past and respectfully request your consideration of the enclosed sponsorship opportunities.

Thank you for your work in the community, and we hope you choose to be the 4th of July Fireworks Celebration sponsor.

Sincerely,

A handwritten signature in black ink that reads "Shayla Keys". The signature is written in a cursive, flowing style.

Shayla Keys  
Recreation and Entertainment Operations Manager