



COLORADO STATE UNIVERSITY PUEBLO
Foundation

2022 Sponsorship Opportunities

**The CSU Pueblo Foundation will
advance CSU Pueblo's mission
through philanthropic efforts.**



President's Club Soirée

Thursday, April 14, 2022

The President's Club Soirée was established to recognize and thank donors who contribute \$1,000 or more annually to CSU Pueblo and those loyal donors who have contributed and reached new levels in the Leadership Circle.

LEAD: \$500

- Invitations for four (4) to the President's Club Soirée
- Logo displayed at the Soirée
- Logo displayed on RSVP website
- Logo displayed on all social media outlets
- Logo displayed on post-event "thank you" email to event attendees

SUPPORTER: \$250

- Invitations for four (4) to the President's Club Event
- Name displayed at the Soirée
- Name displayed on all social media outlets
- Name displayed on post-event "thank you" email to event attendees

PRESIDENT'S CLUB

Annual Gift of \$1,000 plus

SUPPORTER

Platinum (\$1 million plus)

Diamond (\$500,000 - \$999,999)

Gold (\$100,000 - \$499,999)

Silver (\$25,000 - \$99,999)

20 - Year Loyalty Society

10 - Year Loyalty Society

Legacy Club (planned gift of \$100,000 plus)



President's Gala

Saturday, May 21, 2022

PLATINUM: \$5,000

Benefits of Gold Level +

- Additional corporate table of eight (2 tables total)
- Premier placement of logo on Gala banner
- Name listed in program
- Logo displayed on sign at cocktail hour buffet table and logo displayed on sign at bar
- One additional named scholarship (\$1,000) for AY2022-23

GOLD: \$3,000

Benefits of Silver Level +

- Logo displayed on Gala banner
- Name displayed at cocktail hour buffet table and bar
- One named scholarship (\$1,000) for AY2022-23
- Invitation to Friends & Scholars Luncheon in the fall of 2022 to meet scholarship recipients

SILVER: \$1,500

- One (1) corporate table of eight
- Name listed on banner and in program
- Membership to the President's Club for AY2022-23
- Invitation to the 2023 President's Club Soirée

BRONZE: \$650

- Four tickets
- Name listed in Gala program

FRIEND: \$325

- Two tickets
- Name listed in Gala program

GALA - SOIRÉE COMBO: ADD \$250

Add the Soirée Lead Sponsorship to your Gala Sponsorship for just \$250 (a \$250 value). You'll receive the following benefits at the Soirée:

- Four tickets to the President's Club Soirée
- Logo displayed at the Soirée
- Company promotion on all Foundation social media outlets
- Logo displayed on post-event "thank you" email to attendees



Friends & Scholars Events

Bringing together generous scholarship benefactors and their fortunate student recipients.

Athletics - Wednesday, Oct. 12, 2022 - 11:30 a.m.

Academic - Wednesday, Oct. 28, 2022 - 11:30 a.m.

Legacy Reception - Thursday, Oct. 29, 2022 - 3 p.m.

More than 500 scholarship recipients and benefactors attend annually. More than 800 students receive scholarship dollars from 200 individuals who have donated to named scholarships. The CSU Pueblo Foundation provides more than \$2.5 million in scholarships each year.

Lead: \$1,000

- Opportunity to speak at Friends & Scholars event of choice
- Full-page ad in the Friends & Scholars program
- Premium logo placement at buffet tables
- Two (2) tickets to each of the Friends & Scholars events
- Recognition during Friends & Scholars events
- Membership to the President's Club for the 2022/2023 Academic Year
- Invitation to the 2023 President's Club Soirée

Underwriter: \$500

- Half-page ad in the Friends & Scholars program
- Logo placement at buffet tables
- Two (2) tickets to the Friends & Scholars event of choice
- Recognition during the Friends & Scholars events

Supporter: \$250

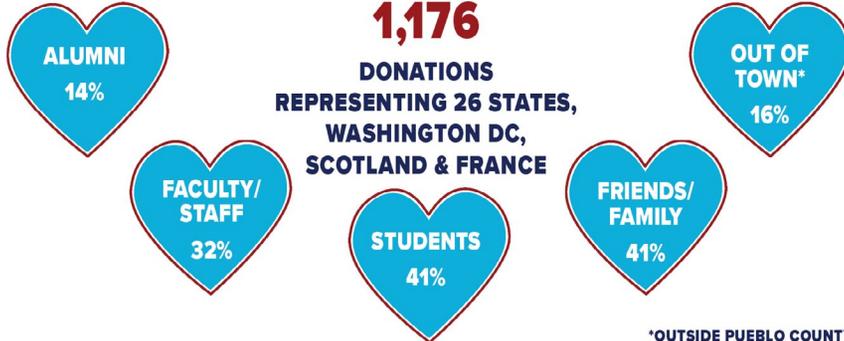
- Name listed in event program
- Recognition during the Friends & Scholars events



\$70,818

TOTAL RAISED

(\$49,788 DONATED + \$21,030 MATCHING & BONUS FUNDS)



*OUTSIDE PUEBLO COUNTY



THANK YOU!

2021 GIVE DAY

VIRTUAL REACH STATISTICS

- Four emails sent to 10,865 individuals: 43,460
 - Open rate: 13%
- Social Media Engagements: 5,949
- Social Media Video Views: 3,296
- Total Social Media Reach: 105,053

#LoveCSUPueblo Give Day

Thursday, November 3, 2023

LEAD: \$2,500

- Your logo prominently placed in all email communications (10,000+ recipients)
- Your company mentioned in boosted social media Welcome and Thank You video posts
- Your logo prominently featured in post Give Day results graphic email and social media posts
- Your logo posted on Give Day's primary web page
- Your company's logo integrated into Thank You graphic
- Membership in President's Club & invitation to the 2023 President's Club Soirée

CAMPAIGN MATCH: \$1,000

- Your logo prominently placed in all email communications (10,000+ recipients)
- Your company mentioned in boosted social media promotions for your Give Day project
- Your logo prominently featured in post Give Day results graphic email and social media posts
- Your logo posted on your Give Day project's web page
- Membership in President's Club & invitation to the 2023 President's Club Soirée

CAMPAIGN INCENTIVE: \$500

- Your logo placed in all email communications (10,000+ recipients)
- Your logo featured in post Give Day results graphic email and social media posts
- Your logo posted on Give Day web page
- Your logo posted with Ambassador post

SUPPORTER: \$250 OR INCENTIVE*

- Your name placed in all email communications (10,000+ recipients)
- Your name featured in post Give Day results
- Your name listed on Give Day web page

**Offer incentive for customer with proof of Give Day donation (ex. 20% off purchase)*



President's Club Soirée

Thursday, April 14, 2022

Underwriter: \$500 Supporter: \$250

President's Gala

Saturday, May 21, 2021

Matching: \$5,000 Platinum: \$5,000 Gold: \$3,000
Silver: \$1,500 Bronze: \$650 Friend: \$325

Gala - Soirée Combo

Platinum: \$5,250 Gold: \$3,250 Friend \$575
Silver: \$1,750 Bronze: \$900

Friends & Scholars Luncheon

Athletics Luncheon - Wednesday, Oct. 12 2022

Academic Luncheon - Wednesday, Oct. 28, 2022

Legacy Donor Reception - Thursday, Oct. 29, 2022

Lead: \$1,000 Underwriter: \$500 Supporter: \$250

#LoveCSUPueblo Give Day

Thursday, November 3, 2022

Lead: \$2,500 Campaign Match: \$1,000
Campaign Incentive: \$500 Supporter: \$250
Customer Incentive (list incentive): _____

Sponsorship Opportunities

Pledge Form

[please mark your sponsorship
selection(s) on the reverse]

Business Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Invoice: in full monthly quarterly

Payment to "CSU Pueblo Foundation" is enclosed.

Credit card:

 Visa AMEX MC Discover

Name on CC: _____

Card #: _____

Exp. Date: _____ CVV: _____

Signature (Required)

Please return this form to:
CSU Pueblo Foundation

2200 Bonforte Blvd | Pueblo, CO 81001

Phone: 719-549-2307 | Email: amber.shipley@csupueblo.edu