



city of

PUEBLO

colorado

CITY OF PUEBLO SPONSORSHIP REQUEST

Date of Request: 3-1-22

Name: Jennifer Chavez

Business/Non-Profit Name: Pueblo Child Advocacy Center

Phone: 583-6332 E-Mail: jennifer@pueblcac.org

Name of Event: Blue Tie Gala

Date of Event: April 1, 2022 Amount requested: \$3,000

*****Supporting event documents must be attached to this request*****

Make check payable to:

Business/Non-Profit Name: Pueblo Child Advocacy Center

Address: 301 W. 13th St
Pueblo, CO 81003

Phone: (719) 583-6332

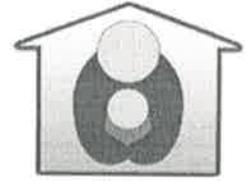
Please note: If the payee listed above is not an established vendor with the City of Pueblo, the application must be completed before payment can be processed. If payee is an active vendor with the City of Pueblo we will confirm the information listed above. If the information does not match our records, it must be updated before payment can be processed.

OFFICE USE ONLY:

Amount approved: _____ Supporting Councilmember: _____

Agenda date: _____ Vendor Confirmation Date: _____

December 31, 2021



**PUEBLO CHILD
ADVOCACY CENTER**

BLUE TIE GALA

Friday, April 1, 2022

*an evening of
Whimsy*

whim·sy /' (h)wɪmzē/
noun

1. playfully quaint or fanciful behavior or humor.
2. a whim.
3. a thing that is fanciful or odd.

Dear Mayor Gradisar and City Council Members,

It's almost 2022, and time is short to secure sponsors for the April 1 **Blue Tie Gala**, our charity ball for the benefit of the Pueblo Child Advocacy Center. Guests will enjoy a night of "Whimsy" which sets the tone for the evening dress, dinner, and décor of the night. The signature Blue Martini reception will start evening with ridiculous fun to follow.

It is our marquee event, held annually in April to pay tribute to Child Abuse Awareness month, and attracts 450 people each year. It's going to be spectacular!

Will you consider, please, sponsoring the event? Each sponsorship level offers opportunities to get your name in front of the audience as a visible connection with our organization – it is an opportunity to position yourself as a partner in the community's fight against child abuse. And it is an opportunity for you to be a hero to us.

Join us in the child advocacy and protection effort.

I have enclosed a list of sponsorship opportunities and corporate table pricing. I recommend for you the Hero package, ten tickets to the Blue Martini Reception and a corporate table for ten at the Gala, with sponsorship benefits for a cost of \$3000.

We need you.

If we can count you "in" for the party and "in" to be a hero for us and for children, you can register at pueblocac.org/events or call us at 583-6332 to reserve your sponsorship package.

Seating for this event will sell out so reserve your table today as a champion for our cause, a hero in our community, or as an advocate for children.

Have a whimsical day,

Jennifer Chavez
Executive Director

Synonyms

*amusing
mischievous
eccentric
coochamamie
flibbertigibbet
funny
weird
balderdash
ballyhoo
foofaraw
hullabaloo
malarkey
whirligiggy
caprice
vazary
bontade
crincum*

Pueblo Child Advocacy Center

a nonprofit organization • EIN 84-1071784

301 W. 13th Street • Pueblo, Colorado 81003 • 719-583-6332 • www.pueblocac.org

blue tie gala ... an evening of whimsy April 1, 2022

Combine one or more sponsorship packages and dinner reservations to get just what you want.

	Sponsor Packages			Table Sponsorship	
	Champion	Hero	Advocate	Dinner Reservations Only	
Number of seats at the Gala dinner	16	10	8	10	8
Venue seating at the Gala dinner	Premier	Preferred	Preferred	Best available at time of deposit	
Bottles of wine for the table at dinner***	4	3	2		
Tabletop logo recognition on table	●	●	●	●	●
Visible branding on social media and event materials	●	●	●	●	●
Social media publicity	●	●	●		
Recognition from stage during event	●	●	●		
Banner at Gala	●**	●	●		
Logo on invitation, mailed Feb 2022	●	●			
Induction to the Blue Cape Society*	●	●			
Message our stakeholders from our website	●				
Deposit now to secure your sponsorship/seating	\$450	\$300	\$200	\$120	\$100
Balance due on or before March 2022	\$4,050	\$2,700	\$1,800	\$1,080	\$860
Total	\$4,500	\$3,000	\$2,000	\$1,200	\$960

* The Blue Cape Society a group of people and local businesses that move the Child Abuse Protection Effort (CAPE) forward. People and businesses are only inducted one time and receive one cape.

** We'll create custom signage with your logo – and ours – that you can hang in your workplace all year to show your employees and other foot traffic that you stand with the Child Advocacy Center against child abuse.

*** Select your wine from the event's on-site Big Bear pop-up store. Their sommelier will help you choose and uncork it for you.

Other Sponsor Opportunities, Limited Availability

Blue Martini Reception



Underwrite our signature Blue Martini and be the only one(s) to place your branded goods (banner and swag) in the reception space. Pick one speaking engagement (event) or pick both for true exclusivity. The first sponsor to commit will have

- Branding benefits PLUS provide the "Welcome" at reception for **\$1,500**.
- Or, branding benefits PLUS make a toast at the reception for **\$1,500**.
- Or, for true exclusive exposure, have **both** speaking opportunities for **\$2,500**.

Video Sponsor

Underwrite the cost of an original video production by JSB Cinema that will be shown at the Gala and many more times as a long-term fixture on several online sites. Exposure is est. to be 4,000 local viewers. A 15-second message or frame with your logo will be displayed at the beginning and end of the video. This opportunity is **\$3,000** for the first sponsor to commit.

Make a 10% deposit now to secure your sponsorship/table. Pay the balance in 2022.

+...+...+...+...+

From: (business name, contact info, and address)



My deposit is to reserve (check all that apply)

- "Blue Martini Reception" sponsor
- "Video" Sponsor
- "Champion" sponsorship package
- "Hero" sponsorship package
- "Advocate" sponsorship package
- Corporate Table (no sponsorship) for 10
- Corporate Table (no sponsorship) for 8

Enclosed is my check for:

\$ _____

Payable to Pueblo Child Advocacy Center

Send payment to:
PCAC Blue Tie Gala
301 W. 13th Street
Pueblo, CO 81003