



**BACKGROUND PAPER FOR PROPOSED  
RESOLUTION**

**COUNCIL MEETING DATE:**      **January 24, 2022**

TO:            President Heather Graham and Members of City Council  
CC:            Nicholas A. Gradisar, Mayor  
VIA:          Marisa Stoller, City Clerk  
FROM:        Steven Meier, Director of Parks and Recreation  
SUBJECT:    A RESOLUTION APPROVING A SPONSORSHIP AGREEMENT  
                 BETWEEN THE CITY OF PUEBLO, A MUNICIPAL CORPORATION,  
                 AND CACTUS COMMUNICATIONS, INC., A COLORADO  
                 CORPORATION, ON BEHALF OF ITS CLIENT, THE COLORADO  
                 LOTTERY

**SUMMARY:**

Attached is a Resolution approving a sponsorship agreement between the City of Pueblo and Cactus Communications, Inc. on behalf of its client, the Colorado Lottery for the procurement and management of snow removal subcontractor services.

**PREVIOUS COUNCIL ACTION:**

Not applicable to this Resolution.

**BACKGROUND:**

In November 2021, the Colorado Lottery reached out to the Pueblo Parks and Recreation Department concerning a potential sponsorship for a snow removal program on the Arkansas River trail from Runyon Lake to the Lake Pueblo State Park boundary. The term of this agreement expires April 22, 2022, unless terminated sooner with agreement by both parties.

**FINANCIAL IMPLICATIONS:**

The Colorado Lottery will cover all expenses for the portion of the trail up to \$2,000 per plow for up to 8 inches of snowfall and \$2,450 per plow for snowfall over 8 inches.

**BOARD/COMMISSION RECOMMENDATION:**

Not applicable to this Resolution.

**STAKEHOLDER PROCESS:**

Not applicable to this Resolution.

**ALTERNATIVES:**

Not approving the Resolution will cause the sponsorship agreement from the vendor to be returned and the project will be canceled.

**RECOMMENDATION:**

Approval of the Resolution.

**Attachments:**

Sponsorship Agreement – City of Pueblo Parks & Recreation / Arkansas River Trail  
Snow Removal

RESOLUTION NO. 14792

A RESOLUTION APPROVING A SPONSORSHIP AGREEMENT BETWEEN THE CITY OF PUEBLO, A MUNICIPAL CORPORATION, AND CACTUS COMMUNICATIONS, INC., A COLORADO CORPORATION, ON BEHALF OF ITS CLIENT, THE COLORADO LOTTERY

WHEREAS, in accordance with Pueblo Municipal Code Section 10-1-2(b), the Director of Parks and Recreation is authorized to enter into short term non-exclusive advertising or sponsorship agreements exceeding \$10,000 in value and in favor of the City with approval by Resolution of City Council; NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF PUEBLO, that:

SECTION 1.

The attached Sponsorship Agreement by and between the City of Pueblo, a Municipal Corporation, and Cactus Communication, Inc., a Colorado Corporation, on behalf of its client the Colorado Lottery, making available \$20,000 in snow removal services, a copy of which is attached hereto and made a part hereof by reference, after having been approved as to form by the City Attorney, is hereby approved.

SECTION 2.

The officers and staff of the City are authorized to perform any and all acts consistent with the intent of this Resolution.

SECTION 3.

This Resolution shall become effective immediately upon passage and approval.

INTRODUCED January 24, 2022

BY: Dennis Flores  
MEMBER OF CITY COUNCIL

APPROVED:   
PRESIDENT OF CITY COUNCIL

ATTESTED BY:   
CITY CLERK