

**Reading Pays
City Council
Presentation**

Jan 10, 2022

Reading Pays

Four Reading Pays Cohorts

June, July, August, September

Checkout Ten Items

Fiction, non-fiction, documentary, biography EXPLORE!

Provide a Reading Response

Written report, draw a picture, make a collage, record a video... BE CREATIVE!

7,430 finishers

74,300 books read by youth

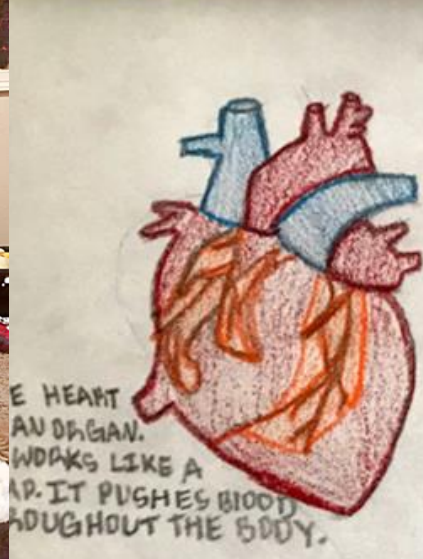
\$707,400 given to Pueblo youth

- **With 493 opening a minor savings account to receive an additional \$10.**
- **Totaling \$712,330 to Pueblo Youth**



BANK OF THE SAN JUANS





THE HEART
AND ORGAN.
IT WORKS LIKE A
PUMP. IT PUSHES BLOOD
THROUGHOUT THE BODY.

HEART BEAT

DOE BOYLE

THIS BOOK CALLED HEART
BEAT TALKS ABOUT THE HEART
THAT KEEPS US ALIVE
EVERYDAY. IT ALSO SHOWS
AND TALKS ABOUT DIFFERENT
ANIMALS HEARTS AND ALSO
HOW THEY WORK.



THE HEART
OF A BAT POUNDS
AT HALF THE PACE
OF THAT SHREWS.
IT HAS A LARGE HEART FOR ITS
WEIGHS FOR ITS LONG-
DISTANCE FLIGHTS



It was
a snake.
Until I
Coiled
it...



A GIRAFFE'S
HEART BEATS ONE
HUNDRED-FIFTY
TIMES EACH MINUTE.
IT MOVES THE BLOOD
THROUGH A NET OF VALVES.
THE GIRAFFE HAS AN UNUSUALLY
LONG NECK- AND SO ITS HEART
IS UP VERY HIGH.

- Myla





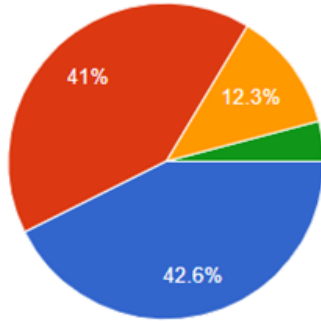
Thank
you!

Reading Pays Goals

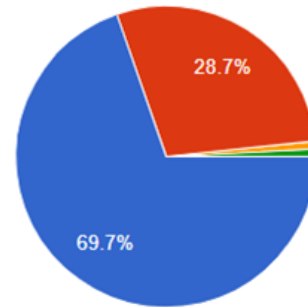
- Interest youth in reading and engaged within the library during the summer break.
- Mitigate gaps from less classroom time due to the pandemic.
- Improve financial literacy among Pueblo youth.
- Put American Rescue Plan funds to work immediately in our community.

Literacy: Interest in Reading

Before participating in the Reading Pays Program, my child was interested in reading.



After participating in the Reading Pays program, my child is interested in reading.



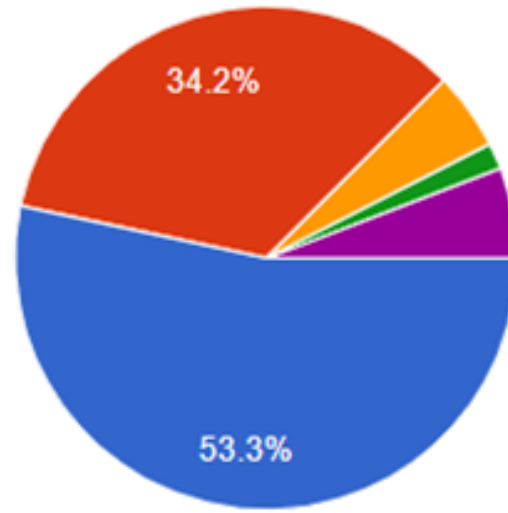
- Strongly Agree
- Agree Somewhat
- Disagree Somewhat
- Strongly Disagree
- Not Sure

Kids were more interested in reading after participating in the Reading Pays program.

Literacy: Interest in Reading

The Reading Pays program increased my child's interest in reading.

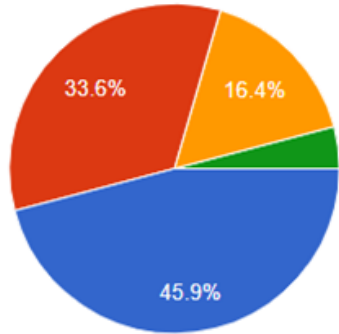
87.5% of participants felt the Reading Pays program increased their child's interest in Reading



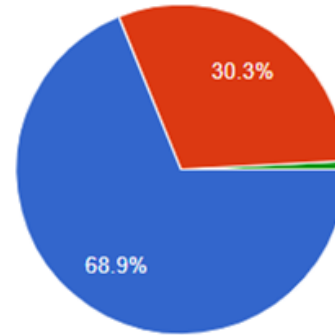
- Strongly Agree
- Agree Somewhat
- Disagree Somewhat
- Strongly Disagree
- Not Sure

Literacy: Enjoy Reading

Before participating in the Reading Pays program, my child enjoyed reading.



After completing the Reading Pays program my child enjoys reading.

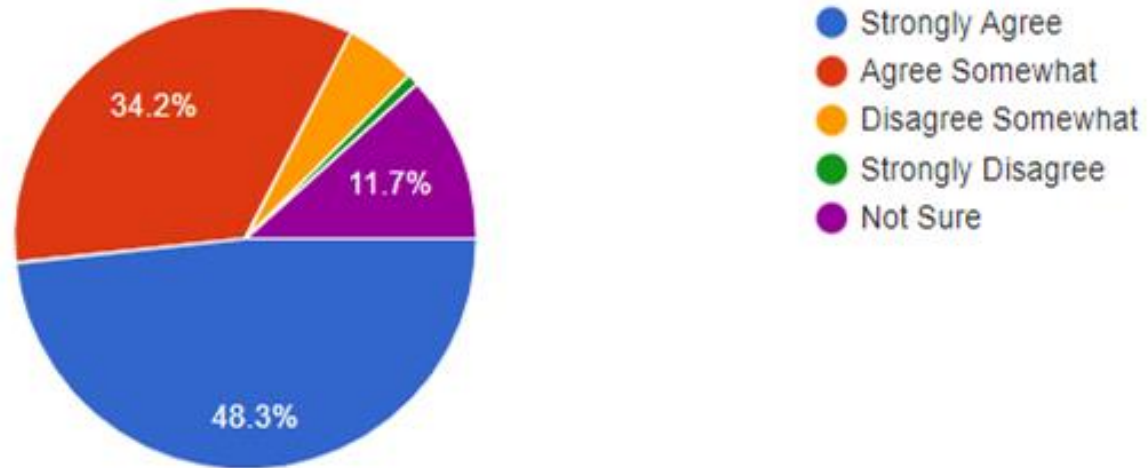


- Strongly Agree
- Agree Somewhat
- Disagree Somewhat
- Strongly Disagree
- Not Sure

**Significant
increase in
reading
enjoyment as
result of the
program.**

Literacy: Confidence in Reading

The Reading Pays program increased my child's confidence in reading.



82.5% of participants felt Reading Pays increased their child's confidence in reading

The Joy of Reading

“My kids cannot wait to go to the library to get books. We have reading hour every night now.”

- Parent

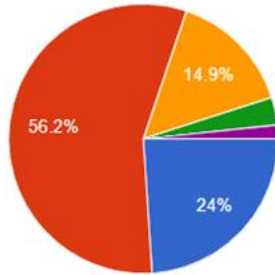
“This program made my child very excited! When asked, my child said “I just can’t believe I made \$100 all by myself!”- Parent

“My girl was so motivated to go to the library and pick books... she wrote 10 book reports! She was so proud of herself as she felt she had written her ‘first book.’ I had struggled with homeschooling her so she hated reading. This program was just perfect with getting her motivated to read, she realized that she could! She is now a top reader in her class” - Parent

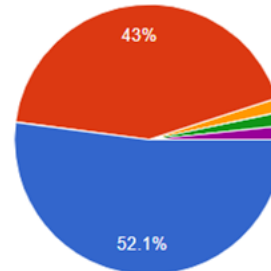
Financial Literacy: Concept of Earning Money

Financial Literacy

Before the Reading Pays program my child understood the concept of earning money.



After the Reading Pays program my child understands the concept of earning money.

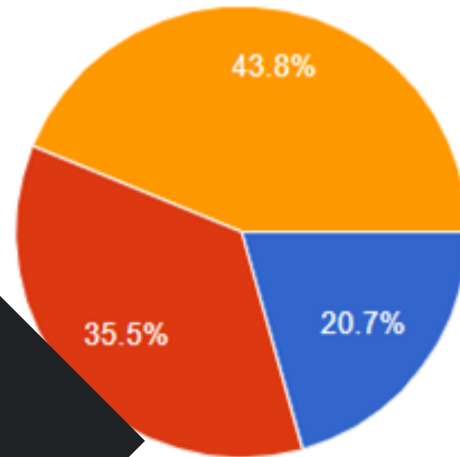


- Strongly Agree
- Agree Somewhat
- Disagree Somewhat
- Strongly Disagree
- Not Sure

100% increase in participants reporting "strongly agree" when measuring the child's understanding of earning money

Financial Literacy: Concept of Earning Money

How did your child use their money earned from completing Reading Pays?

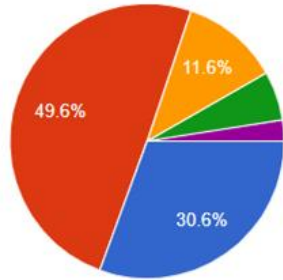


- Spent 100% of the money received.
- Saved 100% of the money received.
- Spent a portion and saved a portion.

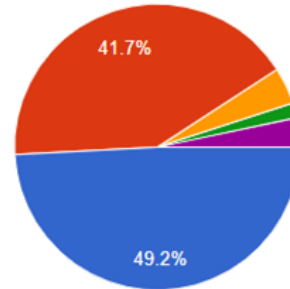
More than 79 percent of participants saved all or some of the money earned through Reading Pays.

Financial Literacy: Concept of Saving Money

Before the Reading Pays program my child understood the concept of saving money.



After the Reading Pays program my child understands the concept of saving money.



- Strongly Agree
- Agree Somewhat
- Disagree Somewhat
- Strongly Disagree
- Not Sure

Great increase in children better understanding the concept of saving money.

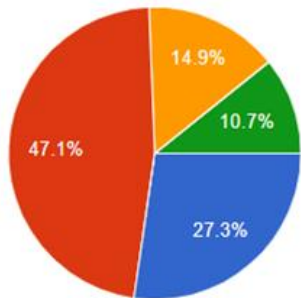
Financial Literacy

“We opened the savings account to put her money in to save. Then I gave her \$20 of it to spend on whatever she wanted. We have added more money to [the account] several times and she gets excited every time we deposit money” - Parent

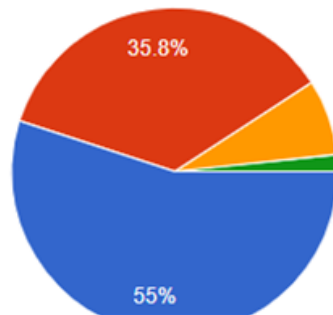
“I enjoyed watching the life experience unfold. My child waited for [the voucher] to come in the mail. We then had to make a plan and time to go to the bank. There, she got to interact with the teller on her own, receive her money, and handle it. After properly putting our money in a safe place, we then learned how to complete a deposit slip and made time to go to a drive thru bank and deposit it. The whole experience was **EXTREMELY valuable”- Parent**

Visit the Library

Before the Reading Pays program, my child understood how to find books, information, and community resources by utilizing the library.



After the Reading Pays program, my child understands how to find books, information, and community resources by utilizing the library.



- Strongly Agree
- Agree Somewhat
- Disagree Somewhat
- Strongly Disagree
- Not Sure

Significant increase in children understanding how to utilize their public library.

Library Usage

“My child utilized the library card at the self checkout machine on her own for the first time and managed her books and personal information. She felt very official. Coupled with the financial earnings element, it seemed to take her to the next level.”

- Parent

“This was an excellent opportunity because my children were able to utilize the librarian whom we normally adore from afar. They wanted help and so I instructed to politely request what they were seeking. It was an awesome experience because they got practice indicating their needs to a non-parental adult, and then followed the librarian to a treasure trove of books”

- Parent

Reading Pays 2021
City of Pueblo

Thank you!