



NOTICE OF MEETINGS OF THE EXECUTIVE COMMITTEE OF THE PUEBLO CITY COUNCIL

A MEETING OF THE EXECUTIVE COMMITTEE OF THE PUEBLO CITY COUNCIL WILL BE HELD ON **FEBRUARY 22, 2022** COMMENCING **AT 5:30 P.M.** IN THE CITY COUNCIL CHAMBERS, THIRD FLOOR, CITY HALL, ONE CITY HALL PLACE, PUEBLO, COLORADO 81003.

Executive Committee meetings are special meetings of the City Council and are informal Council meetings for the purpose of receiving information and discussion among Council Members; no official action is taken at such meetings. The public is invited to attend, but public comment is generally not received unless otherwise noted.

Individuals requiring special accommodation are requested to please notify the ADA Coordinator of their needs at (719) 553-2295 by noon on the Friday preceding the meeting.

THE AGENDA FOR THE EXECUTIVE COMMITTEE MEETING IS AS FOLLOWS:

AGENDA

- I. Call To Order And Welcome - Sarah Martinez, Work Session Chair
- II. Topics
 1. CITY UPDATE (5:30 PM - 5:35 PM)

PURPOSE:

Weekly update from the Mayor's Office.

CALL TO PODIUM:

Update: Ms. Laura Solano, Chief of Staff

TIME ALLOTTED:

5 Minutes

SUPPORTING BACKGROUND:

2. PRONGHORN SOLAR PROJECT (5:35 PM- 6:00 PM)

PURPOSE:

Presentation to City Council.

CALL TO PODIUM

Arthur Ortegon, Partner - Wilkinson, Barker, Knauer, LLP

TIME ALLOTTED:

15 Minutes - Presentation

10 Minutes - Questions

SUPPORTING BACKGROUND:

Presentation to City Council.

3. ARPA Project: BOYS & GIRLS CLUB - TRANSPORTATION (6:00 PM - 6:15 PM)

PURPOSE:

Presentation to City Council.

CALL TO PODIUM

Angela Giron, President & CEO - Boys & Girls Clubs of Pueblo County

TIME ALLOTTED:

10 Minutes - Presentation

5 Minutes - Questions

SUPPORTING BACKGROUND:

Presentation to City Council.

4. ARPA Project: FINANCIAL NAVIGATOR PROGRAM (6:15 PM - 6:30 PM)

PURPOSE:

Presentation to City Council.

CALL TO PODIUM

Laura Solano, Chief of Staff

TIME ALLOTTED:

10 Minutes - Presentation

5 Minutes - Questions

SUPPORTING BACKGROUND:

Presentation to City Council.

5. ARPA Project: FIRE FIT KIDS (6:30 PM - 6:45 PM)

PURPOSE:

Presentation to City Council.

CALL TO PODIUM

Tim Trujillo, Fire Fighter - Pueblo Fire Department

TIME ALLOTTED:

10 Minutes - Presentation

5 Minutes - Questions

SUPPORTING BACKGROUND:

Presentation to City Council.

6. ARPA Project: FRIENDLY HARBOR COMMUNITY CENTER - STAFFING (6:45 PM - 7:00 PM)

PURPOSE:

Presentation to City Council.

CALL TO PODIUM

Michelle Hill, Executive Director - Friendly Harbor Community Center

TIME ALLOTTED:

10 Minutes - Presentation

5 Minutes - Questions

SUPPORTING BACKGROUND:

Presentation to City Council.

Documents:

[02-22-22 ARPA PRESENTATION - FRIENDLY HARBOR.PDF](#)

7. ARPA Project: JUNETEENTH FOUNDATION (7:00 PM - 7:15 PM)

PURPOSE:

Presentation to City Council.

CALL TO PODIUM

Silvester Abron, President - Juneteenth Organization

TIME ALLOTTED:

10 Minutes - Presentation

5 Minutes - Questions

SUPPORTING BACKGROUND:

Presentation to City Council.

8. ARPA Project: PUEBLO CHILD ADVOCACY CENTER (7:15 PM - 7:30 PM)

PURPOSE:

Presentation to City Council.

CALL TO PODIUM

Jennifer Chavez, Executive Director

Jordan Everhart, Forensic Interviewer

TIME ALLOTTED:

10 Minutes - Presentation

5 Minutes - Questions

SUPPORTING BACKGROUND:

Presentation to City Council.

9. ARPA Project: PUEBLO CONVENTION CENTER (7:30 PM - 7:45 PM)

PURPOSE:

Presentation to City Council.

CALL TO PODIUM

Kevin Ortiz, General Manager

Don Banner, Contract Administrator

Jerry Pacheco, Executive Director - Pueblo Urban Renewal Authority

TIME ALLOTTED:

10 Minutes - Presentation

5 Minutes - Questions

SUPPORTING BACKGROUND:

Presentation to City Council.

Documents:

[02-22-22 PUEBLO CONVENTION CENTER ARPA PRESENTATION.PDF](#)

10. ARPA Project: SOUTHEASTERN COLORADO AREA HEALTH EDUCATION CENTER
(7:45 PM - 8:00 PM)

PURPOSE:

Presentation to City Council.

CALL TO PODIUM

Doreen Gonzales, Executive Director

Eve Muniz Valdez, Programs Manager

TIME ALLOTTED:

10 Minutes - Presentation

5 Minutes - Questions

SUPPORTING BACKGROUND:

Presentation to City Council.

Documents:

[02-22-22 SECAHEC ARPA PRESENTATION.PDF](#)

11. ARPA Project: HISTORY CONNECTIONS OF PUEBLO (8:00 PM - 8:15 PM)

PURPOSE:

Presentation to City Council.

CALL TO PODIUM

Aaron Ramirez - Pueblo City-County Library Manager of Special Collections & Museum Services and History Connection of Pueblo President

Laurel Campbell - Goodnight Barn and Pueblo Heritage Museum Board of Directors

Christina Trujillo - Steelworks Center of the West Executive Director

TIME ALLOTTED:

10 Minutes - Presentation

5 Minutes - Questions

SUPPORTING BACKGROUND:

Presentation to City Council.

Documents:

[02-22-22 HCP PRESENTATION ARPA.PDF](#)

III. Adjournment



Mission

Friendly Harbor improves quality of life, develops relationships, and provides a unique model of support through our Peer Specialist, for those living with mental health or substance use issues.

Vision

Clients and staff are living and managing the highest quality of life of which they are capable.

What is Peer Support?

Peer support professionals are people who have been successful in the recovery process who help others experiencing similar situations. Through shared understanding, respect, and mutual empowerment, peer support professionals help people become and stay engaged in the recovery process and reduce the likelihood of relapse. Peer support services can effectively extend the reach of treatment beyond the clinical setting into the everyday environment of those seeking a successful, sustained recovery process.

SAMHSA
Substance Abuse and Mental Health
Services Administration



How Do We Work?

- District Court
- Probation
- DHS
- Parkview
- Rescue Mission
- Community Partners
- The House

How are we working toward complete self-sustainability?

- Medicaid Billing
- DHS Contract
- Probation Contract
- Individual and Corporate Sustaining Donors



Friendly Harbor Community Center
2713 N. Grand Ave.



ARPA FUNDING REQUEST

Why...

Mental Health Issues and Substance Use Disorders have accelerated sharply during the pandemic. An initial report issued in May of 2021 by the Substance Abuse and Mental Health Services Administration (SAMHSA) estimated issues ranging from stress, anxiety, and depression to serious substance abuse and suicidal ideation had increased by as much as 28%. That was in May. Current data show these trends now in the high 30% ranges and more. Colorado and Pueblo in particular fall in that range. Colorado ranks dead last in adult access to mental health support. Nationwide, efforts to create access points for resources to combat pandemic-related issues have ramped up. Peer Support is among those efforts and is having an impact.

What...

Friendly Harbor is seeking \$75,000 in support funds to increase staffing at our Peer Support Specialist level. Specifically, we are looking to engage more significantly with Veterans Court, Behavioral Health Treatment Court, and Parkview Health Systems. We currently engage with and receive referrals from each of these areas but are not always able to connect with those who are referred as productively as we would like. Increased staffing would give us the means to do this. In addition, we aim to step up our outreach efforts. There are a multitude of opportunities for support groups with assisted living facilities and groups homes, along with CIMHP and the Colorado Office of Behavioral Health. Outreach opportunities are abundant through community events and direct engagement with partner organizations and access points. We simply need to increase our staffing – both by hiring and moving current part-time staff to full-time positions.

PUEBLO CONVENTION CENTER

ARPA FUNDING REQUEST



SPECTRA

2020 AND 2021

The COVID-19 Pandemic effected the live events industry unlike we have ever seen before.

2020 Calendar Year

Open		Fully Closed				Various Restrictions					
JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

- In 2020 and 2021, we operated under strict financial mitigation procedures, foregoing almost all non-essential expenses.
- We experienced over \$1.2m in cancellations in 2020, but through diligent work we were able to re-book approximately \$500,000 in business for 2021.
- Even though our business continued to face significant headwinds through the end of 2021, we managed to rebound our business and hit our gross and net revenue budgets for the fiscal year.



2020 COMMUNITY ENGAGEMENT

PUEBLO CONVENTION CENTER

Space at the Pueblo Convention Center was made available free of charge to several local groups over the course of the pandemic in a community effort to help support those with needs during the pandemic.



SRDA Meals on Wheels food preparation team members prepping for the day's meals at the PCC kitchen.



The Supporting Pueblo initiative was fulfilled at PCC for several months over the summer. Many PCC staff volunteered time to help with the effort.



PCC Operations Manager Mitch Valle helps assemble donations for the Pueblo Food Project.

2021 HIGHLIGHTS

- Hosted over 238 events during the year (+30 compared to budget).
- Even though we had \$420,000 worth of cancellations in 2021 we still managed to book over \$775,000 in business *In the Year, For the Year*, which was one of our best years on record for in the year bookings.
- Achieved the highest gross revenues for months of July, August, and September compared to previous 5 years.
- Generated over 1,800 hotel room nights (strong number considering travel business still hasn't returned to 100%).



UNDERSTANDING THE OBSTACLES WE'VE FACED OVER THE LAST 2 YEARS

Cost Mitigation in 2020 and 2021

- Over the last two years, we have been forced to make severe cuts to our budget. Due to the COVID-19 pandemic, our revenues were down 75% in 2020 and nearly 30% in 2021.
- This significant loss of revenue (primarily due to state/local restrictions and market apprehension surrounding public gatherings) has forced us to forgo almost all non-essential upgrades to our building.
- As we look into the future and evaluate our ongoing recovery, it is essential that we maintain pace with our state and regional competitors and prepare ourselves for the future of hybrid and in-person meetings.

Hybrid Events

- One of the main reasons for the specific items we are requesting is to help us better conduct hybrid meetings.
- Hybrid events have become a huge part of our industry, and help mitigate the spread of COVID by allowing for both online and in-person components to the event.
- Hybrid meetings allow for the event to take place (rather than not at all) but limit the number of people gathered in a specific area at a specific time.
- Hybrid events will continue to come into play as a way to limit gathering sizes and mitigate the spread of COVID. We believe it will be an expectation from our clients to perform hybrid events at an extremely high level.



PROPOSED FUNDING REQUESTS

\$6,695 – Multi-Format AV Mixer with USB 3.0 Streaming. AV mixer for video playback on hybrid meetings



\$15,420 – Epson laser projectors, upgrading our current projector set up to ensure full high-definition system for simulcasts



\$1,299 – High-definition camera mounted in conference room for hybrid / online meetings

\$6,000 – Custom built computers with sufficient video processing and memory for video playback during hybrid / streaming meetings

\$1,798 – 70-inch video screen with mount for meeting room (online board meetings / zoom meetings, etc)



\$5,525 – New wired and wireless microphones to assist with hybrid and simulcast events

Total - \$36,737

Pueblo American Rescue Plan Act (ARPA COVID-19) Recovery Proposal



Pueblo Back on Track Program

Pueblo Back On Track Program: Introduction

Southeastern Colorado Area Health Education Center

- Created 1972 Federal Area Health Education Centers Program
- Southeastern CO AHEC created in 1972
- Non-Profit 501 c 3
- Service Pueblo Only

Our mission is to improve quality healthcare in Southeastern Colorado by providing services to students, healthcare professionals, and the community.

The Problem

COVID-19 Healthcare Disruption

- Protocols/Fear
- Routine healthcare services-delayed healthcare education, screenings and follow-ups
- Signs of more advanced preventable chronic diseases
- Loss of fees income for supplies and materials

Impacted all of Pueblo Community members' health

- Advancement of disease complications
- Loss of limbs, eyesight, and life

Pueblo Statistics

Diabetes and Chronic Disease Prevalence

- **Diabetes related deaths account for 7% of all Pueblo County deaths.**
- **At 12%, Pueblo County has a statistically significant higher percent of adults diagnosed with diabetes than Colorado.**
- **35% of Pueblo County deaths are linked to heart disease**

Source: Pueblo County Health Improvement Plan 2018-2022

Substance Use/Stress/Anxiety Increase

- **15.0% of adolescents and 8.5% of adults in Colorado reported having a major depressive episode in the past year (kff.org).**
- **“Across the country and in Pueblo, the epidemic of substance use and abuse has continued over the past two years and at times increased throughout the pandemic” (chieftain.com).**

The Pillar of Focus and the Project

Pillar: Non-Profits

Project

Back on track with diabetes, chronic disease, pain, and substance use recovery.

**Diabetes Self-Management; Chronic Disease Self-Management;
Pain Self-Management**

- Stanford University: Evidence-Based
- 6-Weeks
- English and Spanish
- No Cost

The Pillar of Focus and the Project Continued...

AcuDetoX: Ear Acupuncture

- National Acupuncture Detoxification Association (NADA)
- 5-Point Protocol
- Certified NADA staff RN and two volunteer RNs

Target

Vulnerable populations:

- Those diagnosed with diabetes or other chronic diseases
- Low-income
- Substance-use recovery
- Anyone who suffers from stress and anxiety

Solving the Problem

Diabetes, Chronic Disease, and Pain Self-Management Program Outcomes

Economic Self-Sufficiency:

- Stabilized and managed chronic disease
- Less Healthcare Costs and Emergency Room Visits

Health Equity:

- No-cost services
- Accessible and affordable

Solving the Problem

Family and Community Connections:

- Engages the whole family
- Healthier lifestyle
- Emotional and Physical Health Control

Independent Living:

- Health Environment
- Good Health and Quality of Life

Safety:

- Safe Environment Practices: Falls prevention, foot and skin care, exercise

Solving the Problem

AcuDetox

- Recovery tool
- Anxiety/Stress
- Mental Health
- Pain

Goals

DSMP, CDSMP, CPSMP

- Outreach to 500 people regarding Pueblo Back on Track Program
- 60 Pueblo Residents participate
- Pre- and post-surveys show 50% knowledge increase for all participants

AcuDetox

- 60% of the participants will report anxiety or stress relief upon completion

Budget

- **Personnel Salaries and Benefits:** \$40,130 for three instructors
- Travel \$150 for to Pueblo businesses, senior and community centers, drug treatment centers, and health fairs.
- **Contracts:** \$1,500 for one NADA trained leader during the grant period
- **Supplies:** \$10,000 for workbooks, diabetes management tools, instruction supplies, acupuncture supplies, health fair booth rental costs.
- **Direct Costs:** \$60,609
- **10% Indirect Costs:** \$6,060: Use of computers, software, printer, and translation equipment.

Total: \$66,669

Testimonials

Diabetes Self-Management Program:

- “I could manage my diabetes much better once I understood what was happening to my body,…”
- “I liked that I wasn’t told that I couldn’t do something or eat something, I was taught that I could eat my favorite foods…it is about how to do it!”

AcuDetox:

- “It made my migraine dissipate”
- “I was able to relax and sleep better”
- “My nausea went away”

Thank You for the Opportunity!
Questions?



HISTORY CONNECTIONS OF PUEBLO



ABOUT

History Connections of Pueblo (HCP) is a consortium of museums, historical societies, attractions, and other heritage and cultural institutes and assets throughout Pueblo County.

WHAT WE DO

- Support local tourism
- Preserve local history
- Provide educational programs
- Cultural experiences



HISTORY CONNECTION
OF PUEBLO

PARTNERING AGENCIES



Archaeological and Historical Society
Colorado State Hospital Museum
El Pueblo History Museum
Goodnight Barn
History Department at CSU-Pueblo
Hose Co. No. 3 Fire Museum
Pueblo City-County Library District
Pueblo County Historical Society
Pueblo Heritage Museum
Rosemount Museum
Steelworks Center of the West
Weisbrod Air Museum





\$275,000 ARPA REQUEST

PURPOSE

- Recovery of Pueblo tourism industry
- Financial recovery for impacted tourist sites/organizations
- Collaborate
- Increase tourism in Pueblo
- Combined marketing





NATIONAL TRUST FOR HISTORIC PRESERVATION

"Traveling to experience the places, artifacts, and activities that authentically represent the stories and people of the past and present."

72% of visitors to Colorado said they, "Seek travel experiences where the destinations, buildings, and surrounds have retained their historic character."

HERITAGE TOURISM



HERITAGE TOURISM

Pueblo County

\$11.6

MILLION

Taxes

\$515,058

DAILY

Travel Spending

\$94 MILLION

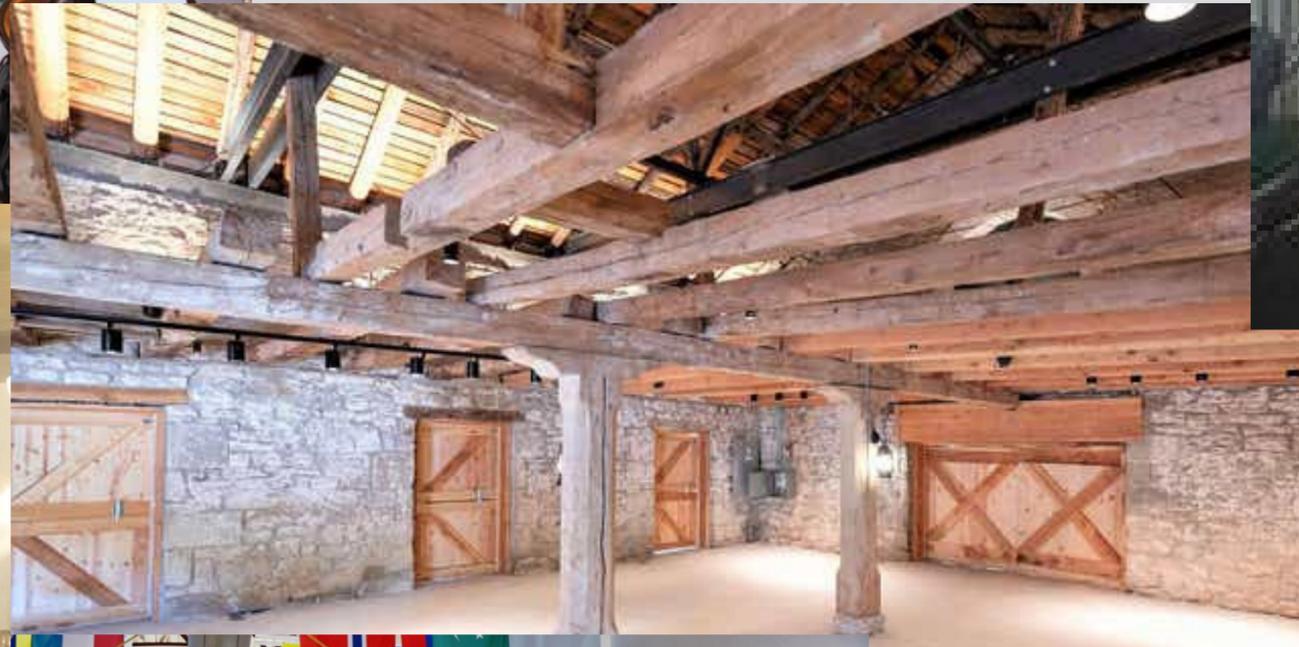
ANNUALLY

Pueblo County

50% of all overnight visitors to Colorado can be classified as heritage tourists per History Colorado and Colorado Preservation, Inc.



VISIT PUEBLO



QUESTIONS?

